

FORUM



OUR PROFESSION IN FOCUS

70th Annual  
NASPA Conference  
St. Louis, Missouri  
March 27-30, 1988

Dear NASPA members:

Welcome to FORUM '88 and St. Louis! We are pleased that you have chosen to join us for an exciting and challenging intellectual endeavor. Dave Meabon and members of the Conference Committee have assembled an exciting and stimulating program. The opportunities for dialogue, debate and learning have never been greater. "Our Profession in Focus" presents a real opportunity for you to join with your colleagues whether they be old friends or new acquaintances in a experience that will add richness and excitement to your personal and professional life.

We will be conducting some important business at the NASPA Business Meeting. The Voting Delegates will be asked to vote on the merger of our corporate structure NASPA Oregon and NASPA Ohio into NASPA Washington, D.C. This vote is necessary to finalize our incorporation in the District of Columbia. We urge Voting Delegates and members to attend the business meeting.

Engage yourself in the Conference, in the business of the Association, and this exciting city. Welcome to NASPA Forum '88!



Best Wishes,

A handwritten signature in dark ink, reading "Larry H. Ebbers". The signature is written in a cursive, flowing style.

Larry H. Ebbers  
President

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## INDEX OF TERMS FOR FORUM '88

The "FORUM" concept for this 1988 Conference suggests a departure from the traditional formats and emphases of past conferences. Some definitions of terms will be helpful for conference participants:

**FORUM:** One of the public places of meeting in Rome and other ancient cities where the law courts and public offices were situated; a gathering for public discussion; a medium for public discussion.

**"FORUM '88: OUR PROFESSION IN FOCUS" 1988 NASPA CONFERENCE:** A gathering intentionally designed to stimulate discussion about our profession, its value, and related issues.

**FORUM GUIDE:** The conference program; a daily listing of events, programs, social functions, and entertainment. Available at on-site check-in for FORUM '88.

**FORUM TOPIC:** Two major topics (with four sub-topics within each) guide FORUM '88 presentations and discussion:

### THE PROFESSION:

- student affairs research
- legacy of the 1960's
- assessment/accountability
- *A Perspective on Student Affairs*

### VALUES:

- value free v. value laden academy
- greek organizations
- access and standards with population diversity
- global consciousness



**FORUM SESSIONS:** A total of eight invited sessions corresponding to FORUM TOPICS. Four concurrent FORUM SESSIONS on Monday morning: Focus on the Profession. Four concurrent FORUM SESSIONS on Tuesday morning: Focus on Values.

**FORUM BREAKOUTS:** Smaller group discussion sessions immediately following each of the eight FORUM SESSIONS on Monday and Tuesday.

Participants may choose to attend a FORUM SESSION and a FORUM BREAKOUT focusing on the same topic, or choose a different FORUM BREAKOUT session to attend.

**FOCUS SESSIONS:** Conference program sessions selected through a review of submitted program proposals. FOCUS SESSIONS are scheduled for Monday and Tuesday afternoons and Wednesday morning.

**PROGRAM FORMATS:** Sessions at FORUM '88 may follow one of the following presentational formats:

**DEBATE** — the discussion of a proposition through formal argumentation.

**COLLOQUIUM** — an academic meeting where specialists deliver addresses and answer questions.

**SYMPOSIUM** — a gathering at which ideas are exchanged and discussed.

**LECTURE** — an informational discourse given for instruction.

## FEATURED SPEAKERS

**SUNDAY, MARCH 27**

### OPENING CONVOCATION

☐ President's Welcome:

Larry Ebbers, Department Chair, Professional Studies in Education, Iowa State University

☐ Presiding:

David Meabon, Conference Chair, Associate Vice President of Academic Affairs, Wichita State University

☐ Greetings from St. Louis:

Earl Lazerson, President of Southern Illinois University at Edwardsville

☐ Introduction of Speaker:

Al Cureton, Iowa State University

**TOPIC: Excellence in American Higher Education  
— Our Clientele Deserves It**

5:30 -

**Adam's Mark, Promenade Ballroom**

6:30 p.m.



**Henry Ponder**

President, Fisk University

Henry Ponder has been instrumental in stabilizing Fisk University's financial condition, increasing student enrollment, and increasing private and public support for the institution. In 1986, Ponder was selected as one of the "One Hundred Most Effective Presidents in the U.S." He publishes extensively and is active in national and international organizations.

Ponder was President of Benedict College in Columbia, South Carolina from 1973-1984. From 1969 to 1973, Ponder was Vice President for Academic Affairs at Alabama A&M University.

He received his undergraduate degree from Langston University, Langston, Oklahoma and his graduate degrees from Oklahoma State University.

☐ **FORUM Briefing:**

Ron Beer, Vice President of Student Services,  
Oklahoma State University

☐ **St. Louis Briefing:**

Constance Rockingham, Dean of Students, Southern  
Illinois University at Edwardsville

● The Opening Convocation has been made possible by a  
grant from the Marriott Education Services.

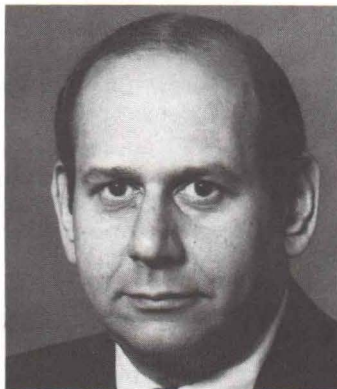
**TUESDAY, MARCH 29**

**FORUM SPEAKER**

**TOPIC: Repositioning Student Affairs as the Core  
for Campus Innovation and Renewal**

Noon -  
1:30 p.m.

**Adam's Mark, Rose Garden**



**Laurence Smith**

Vice President for University Marketing  
and Student Affairs, Eastern Michigan  
University

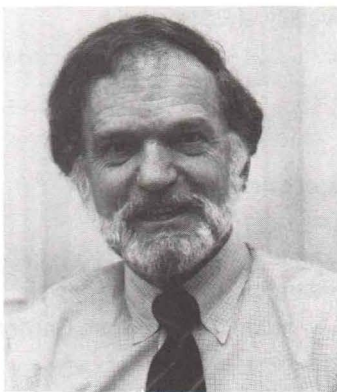
Smith has gained national recognition for  
his work in mobilizing institutions and  
organizations for renewal. At Eastern  
Michigan University, he is currently re-  
sponsible for long-range planning and  
management of university marketing and  
student affairs. Smith has published  
articles in the areas of recruitment, reten-  
tion, and enrollment management.

**WEDNESDAY, MARCH 30**

**CLOSING SESSION**

**TOPIC: The Water and the Ladle — Ideas of Value for the Profession**

10:45 a.m. - **Adam's Mark, Promenade**  
Noon **Ballroom A-D**



**Warren Bryan Martin**

Senior Fellow, Carnegie Foundation for the Advancement of Teaching.

Martin has been active in philanthropy, research, teaching, and administration. From 1974-1980 he was Vice President of the Danforth Foundation and from 1966-1972 he was Director of Development for the Center for the Study of Higher Education, University of California at Berkeley.

Martin has authored three books, edited two others, and written over fifty professional publications. His book, *College of Character*, was awarded the Frederick Ness Award by the Association of American Colleges as 1984's best book on higher education. He frequently serves as a lecturer, researcher, and consultant to colleges and universities. Martin received his Ph.D. from Boston University.

**MONDAY, MARCH 28**

**FORUM I: FOCUS ON THE PROFESSION**

**A** **RESOLVED** (debate format):

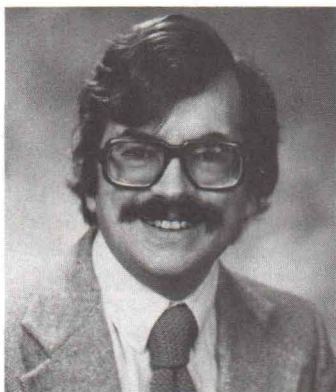
That it is/is not imperative to design methods to assess the value of student affairs as it applies to the growth and development of the student.

9:00 -  
10:30 a.m.

**Adam's Mark, Promenade  
Ballroom A & B**

**Moderator: Mikell O'Donnell**, Associate  
Dean of Education, Ohio State University

**Speakers:**



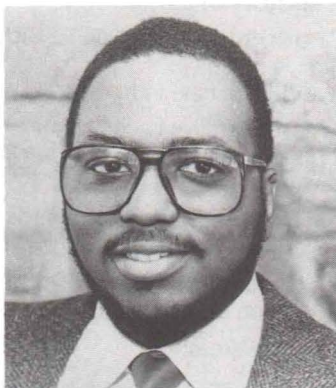
**Peter Ewell**

National Center for Higher Education  
Management Systems

(Position: is imperative)

Peter Ewell, is a Senior Associate at the National Center for Higher Education Management Systems (NCHEMS). He assesses institutional effectiveness and outcomes of the college experience and he has authored books and articles on assessment of student outcomes. He has consulted with over 75 institutions on assessment, enrollment management, and student retention.

Ewell received his Ph.D. from Yale University and was formerly a faculty member at the University of Chicago.



**Michael Nettles**

Educational Testing Services

(Position: is not imperative)

Michael Nettles is a Senior Research Scientist in the ETS Division of Education Policy Research and Services and he has agreed to debate the negative position as an intellectual challenge. Nettles has researched and published extensively on higher education policy and assessment. His expertise includes student attrition among white and minority students, an area he recently researched with funding by the Ford Foundation. He has also published articles on minority student involvement in science and engineering fields, prediction of student success rates, and assessment criteria. Currently, Nettles is examining the experiences and performance of Ph.D. students and the impact of financial assistance in attrition among graduate students.

Nettles received his Ph.D from Iowa State University. He was selected as Outstanding Young Alumnus of the Year in 1982 by Iowa State University.



**MONDAY, MARCH 28**

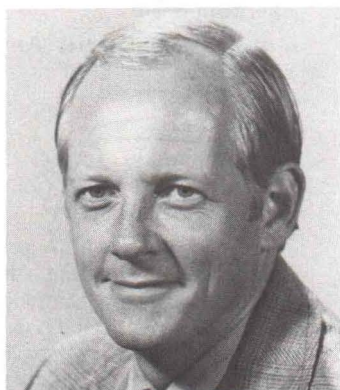
**FORUM I: FOCUS ON THE PROFESSION**

**B** RESOLVED (symposium format):

That *A Perspective on Student Affairs* is/is not a foundation document for our profession.

9:00 -  
10:30 a.m.

**Adam's Mark, Promenade Ballroom D**



**Moderator: Art Sandeen**, Vice President for Student Affairs, University of Florida and Chair of the Plan for a New Century Committee.

**Panelists:**

(Members, Plan for a New Century Committee)

**Jim Rhatigan**, Vice President for Student Affairs, Wichita State University

**Anne Golseth**, Dean of Students, Ohlone College

**George Kuh**, Associate Dean of Academic Affairs, School of Education, Indiana University

**Margaret Barr**, Vice Chancellor of Student Affairs, Texas Christian University

**Jim Lyons**, Dean of Student Affairs, Stanford University

**Robert Albright**, President, Johnson C. Smith University



**MONDAY, MARCH 28**

**FORUM I: FOCUS ON THE PROFESSION**

**C** **RESOLVED** (colloquium format):

That the legacy of the 1960's does/does not provide a useful historical perspective for student affairs professionals.

9:00 - **Adam's Mark, Promenade**  
10:30 a.m. **Ballroom E & F**

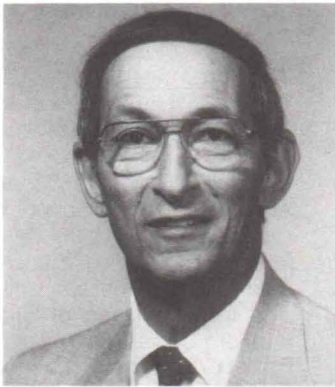
**Moderator: David Ambler**, Vice Chancellor-Student Affairs, University of Kansas

**Speakers:**

**Richard Flacks**

Professor of Sociology, University of California — Santa Barbara

Presently Chair of the Academic Senate Committee on Student Affairs, Flack's pioneer research concerning student protestors of the 60's is the basis for his book *Youth and Social Change*. Receiving his Ph.D. from Michigan, Flack's dissertation focused on student development issues. He was a founding member of the Students for a Democratic Society in 1962, and taught at Chicago University from 1964-69.



**Louis Stamatakos**

Professor of Higher Education, Michigan State University

Stamatakos is an active member of NASPA and has done extensive student personnel research. His experience includes positions in residence life, student activities, and administration. In 1982 he received ACPA's highest award for "Distinguished Professional Service" and in 1987 received NASPA's "Robert H. Shaffer Award for Academic Excellence as a Faculty Member."



**Robert Leach**

Vice President of Student Affairs, Florida State University

Leach is an active member of NASPA serving as its President in 1985-1986. He is politically active and in 1970 ran for the state legislature in Spartanburg, South Carolina. He served on the South Carolina Governor's Advisory Commission on Human Relations from 1970-1973.

**MONDAY, MARCH 28**

**FORUM I: FOCUS ON THE PROFESSION**

**D** RESOLVED (debate format):

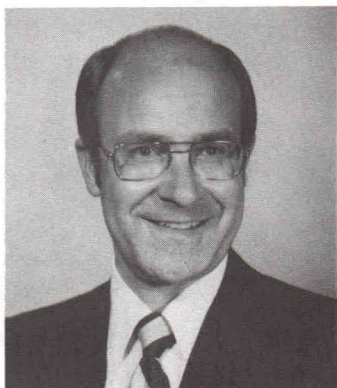
That student affairs research is/is not a valuable resource for professionals in developing student affairs units and administrative policy.

9:00 -  
10:30 a.m.

**Adam's Mark, Promenade Ballroom C**

**Moderator: Peggy Elder**, Vice President for Student Affairs, New Mexico State University

## Speaker Teams:



### **James Hurst**

Associate Vice President of Academic Affairs, University of Wyoming

(Position: is a valuable resource)

Hurst has received numerous awards due to his extensive student affairs research. He has co-authored several books on student development and has written over 25 articles on varying aspects of student development.



### **Gary Hanson**

Coordinator of Research, University of Texas-Austin

(Position: is a valuable resource)

Hanson's professional research has focused on the development of the college student. He has authored and co-authored 35 journal articles and five books. He previously worked for ACT as a research psychologist.



**Cynthia Johnson**

Professor of Higher Education, Columbia University

(Position: is not a valuable resource)

Johnson has extensive administrative experience in student affairs and has written several books and articles. Her research interests include computer usage, ethics in education, and career counseling for adult students.



**Robert Brown**

Professor of Educational Psychology, University of Nebraska-Lincoln

(Position: is not a valuable resource)

Brown serves as editor for the *Journal of College Student Personnel*. He is a frequent speaker at higher education meetings and has over 100 refereed journal articles on college life, housing, counseling, and program evaluation.

**TUESDAY, MARCH 29**

**FORUM II: FOCUS ON VALUES**

**E** RESOLVED (symposium format):

That one of the primary roles of student affairs administrators is/is not to move students toward global consciousness.

9:00 -  
10:30 a.m.

**Adam's Mark, Promenade  
Ballroom A & B**

**Moderator: Tom Thielen**, Vice President,  
Student Affairs, Iowa State University

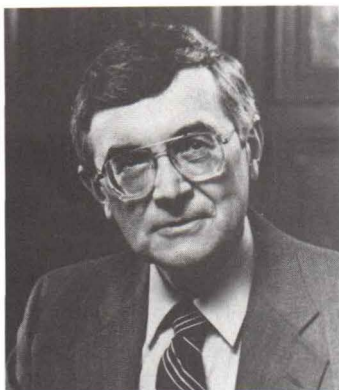
**Speakers:**



**Barbara Burn**

Director of International Programming,  
University of Massachusetts-Amherst

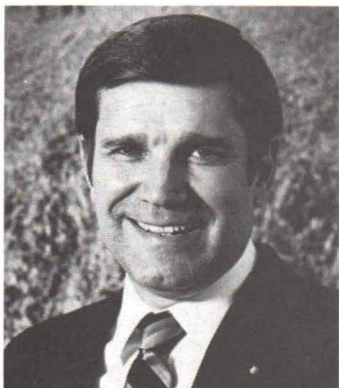
Burn is active in international educational issues. She has written extensively on the importance of international student exchange and the need to expand higher education into the international arena. Burn has served as a consultant to many colleges and universities and has been a guest lecturer at various conferences. She received her Ph.D. in Law and Diplomacy from Tufts University.



**Gordon Eaton**

President, Iowa State University

Eaton is an established scholar and scientist in regional geology and geophysical synthesis and has authored more than 40 geosciences publications. Eaton has traveled abroad extensively and is presently involved in establishing relationships with countries for the purpose of educational research expansion. He received his Ph.D. in geophysics and geology from the California Institute of Technology. Previously, he was Provost and Vice President of Academic Affairs at Texas A&M University.



**Ken Bader**

President, American Soybean Association

Bader has traveled worldwide to countries including China, Soviet Union, and Latin America. In 1985 he was awarded the "Agri-Marketer of the Year." He received his Ph.D. in Agronomy from Ohio State University. Bader previously served as Dean of Students at Ohio State University and Vice Chancellor of Student Affairs at the University of Nebraska-Lincoln.



**TUESDAY, MARCH 29**

**FORUM II: FOCUS ON VALUES**

**F** **RESOLVED** (symposium format):

That colleges and universities can/cannot maintain both access and academic standards while ensuring ethnic, cultural, and gender diversity.

9:00 -  
10:30 a.m.

**Adam's Mark, Promenade Ballroom C**

**Moderator: Constance Rockingham,**  
Dean of Students, Southern Illinois University at Edwardsville

**Speakers:**



**Katherine Hunter**

Vice President of Academic Affairs,  
Broward Community College

Hunter is an active member of NASPA and served as a Member-at-large on the Executive Committee from 1978-79 and was Director of the Professional Development and Standards Division from 1979-80. She has been a featured speaker at various conferences and associations. Previously, Hunter was Associate Executive Director for the Commission on Colleges, Southern Association of Colleges and Schools in Atlanta. Hunter received her Ph.D. in Higher Education from Florida State University.





**Donald Stewart**

President, College Board

Stewart served as Vice Chair and Director of the American Council on Education, Trustee and Board Chair of the Educational Testing Service, member of the Council on Foreign Relations, and on the President's Committee on the Arts and Humanities. Before joining College Board, Stewart served as President of Spelman College. Stewart previously held teaching and administrative positions at the University of Pennsylvania, including Executive Assistant to the President, Associate Dean of Arts and Sciences, and Public Policy Analyst.

**TUESDAY, MARCH 29**

**FORUM II: FOCUS ON VALUES**

**G** RESOLVED (debate format):

That social sororities and fraternities are/are not conducive to the educational process.

9:00 - **Adam's Mark, Promenade Ballroom D**

10:30 a.m. **Moderator: Stan Levy**, Vice Chancellor,  
Student Affairs, University of Illinois at  
Urbana-Champaign

## Speaker Teams:

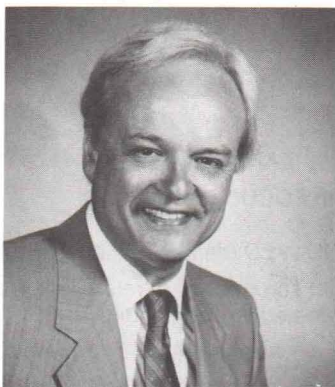


### **Betty Asher**

Vice President of Student Affairs and Associate Professor of Counselor Education, Arizona State University

(Position: are conducive)

Asher has authored several publications and has served as Managing Editor of ACPA's Editorial Board. She is also a member of Phi Delta Kappa. Before her arrival at ASU, Asher was Associate Vice Chancellor for Academic Affairs in the University of Minnesota System.



### **Tom Goodale**

Vice Chancellor of Student Affairs, University of Denver

(Position: are conducive)

Goodale received his Ph.D. from Iowa State University. He lectures and writes frequently about chemical and substance abuse among college students. Goodale will serve as the 1988-89 NASPA President. He is currently the Educational Advisor for Sigma Alpha Epsilon Fraternity.

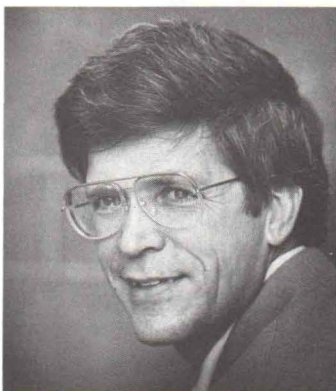


**Joyce Maisel**

Associate Dean of Students, Colby College, currently on a one-year leave to Harvard University

(Position: are not conducive)

Maisel's major responsibilities at Colby College are for residence life. Maisel has served as Chair for the NASPA Region I Conference Committee and has served as State Director for Maine-NASPA.



**Johan Madson**

Associate Provost, Student Services, Vanderbilt University

(Position: are not conducive)

Madson has lectured frequently on financial aid, values clarification, and the future of Student Affairs. He has held student affairs positions at Boston University, Iowa State University, and the University of Delaware. Madson received his Ph.D. in Higher Education from Ohio University.

**TUESDAY, MARCH 29**

**FORUM II: FOCUS ON VALUES**

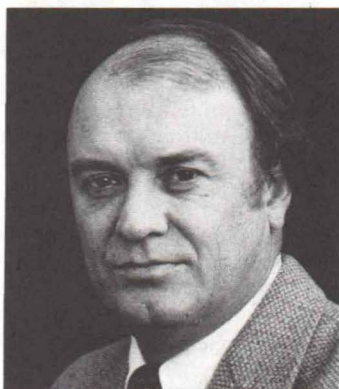
**H** RESOLVED (debate format):

That the academy should/should not be value free.

9:00 - **Adam's Mark, Promenade**  
10:30 a.m. **Ballroom E & F**

**Moderator: James Lyons**, Dean of  
Student Affairs, Stanford University

**Speakers:**

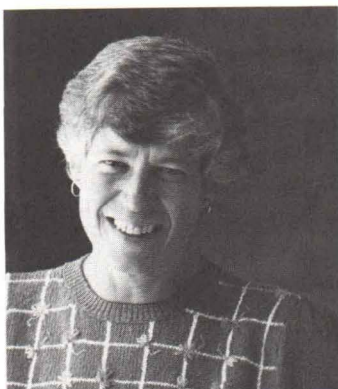


**Jim Tederman**

Vice President and Dean of Student  
Affairs, Grinnell College

(Position: should be value free)

In addition to his administrative duties, Tederman is a faculty member of Grinnell's Political Science Department. He is active in community affairs, serving on the boards of several non-profit organizations in the State of Iowa. He is also active in NASPA and the Iowa Student Personnel Association.



**Julie Anderton**

Vice President of Student Life and Dean of Students, Whitworth College

(Position: should not be value free)

Anderton is a member of the faculty at Whitworth and also holds an adjunct faculty position at Fuller Seminary in Pasadena, California. She speaks frequently at conferences and meetings on leadership development, women in power, and human development. Prior to her Whitworth College appointment, Anderton was Associate Dean of Students at Westmont College. She received her Ph.D. in Higher Education/Counseling from the University of Southern California.

## CONFERENCE AT-A-GLANCE

### Thursday, March 24

Noon- NASPA Board of Directors  
6:00 p.m. Adam's Mark, Boardroom 23

### Friday, March 25

8:00 a.m.- NASPA Board of Directors  
6:00 p.m. Adam's Mark, Boardroom 23

### Saturday, March 26

7:00 a.m.- Conference Headquarters and  
7:00 p.m. Information Center  
Adam's Mark, 4th Floor  
8:00 a.m.- NASPA Board of Directors  
6:00 p.m. Adam's Mark, Boardroom 23  
9:00 a.m.- Registration  
7:00 p.m. Adam's Mark, 4th Floor  
1:00- Preconference Workshops  
4:00 p.m.

### Sunday, March 27

7:00 a.m.- Conference Headquarters and  
7:00 p.m. Information Center  
Adam's Mark, 4th Floor  
8:00 a.m.- Registration  
7:00 p.m. Adam's Mark, 4th Floor  
9:00 a.m.- Preconference Workshops  
Noon  
9:00 a.m.- 1988-89 NASPA Board of Directors  
2:00 p.m. Adam's Mark, Boardroom 23  
Noon- Career Services  
5:00 p.m. (all services except interviewing)  
Marriott Pavilion, Hawthorne Ballroom  
2:00- Exhibits Open  
5:30 p.m. Adam's Mark, St. Louis Ballroom D & E  
2:30- Career Services Candidate  
3:30 p.m. Information Session  
Marriott Pavilion, Pavilion Ballroom  
4:00- Career Services Employer  
5:00 p.m. Information Session  
Marriott Pavilion, Pavilion Ballroom  
4:00- New Member Orientation  
5:30 p.m. Adam's Mark, Rose Garden  
5:30- Opening Convocation  
6:30 p.m. Adam's Mark, Promenade Ballroom  
6:30- Opening Reception  
8:00 p.m. Adam's Mark, 4th Floor, Pre-Convene  
9:00 p.m.- Entertainment  
Midnight Adam's Mark, 4th Floor, Rose Garden  
Adam's Mark, 1st Floor, AJ's, Pierre's,  
and Players



## Monday, March 28

- 7:00 a.m.- Conference Headquarters and  
7:00 p.m. Information Center  
Adam's Mark, 4th Floor
- 8:00 a.m.- Idea Breaks  
8:30 p.m. Adam's Mark
- 8:00 a.m.- Registration  
5:00 p.m. Adam's Mark
- 8:00 a.m.- Graduate Student Case Study  
5:00 p.m. Competition  
Marriott Pavilion, Diplomat
- 9:00 a.m.- Career Services  
5:00 p.m. Marriott Pavilion
- 9:00- FORUM I: Focus on the Profession  
10:30 a.m. Adam's Mark
- 10:30 a.m.- Exhibits  
Noon Adam's Mark, St. Louis Ballroom D & E
- 10:45- FORUM Breakout Sessions  
Noon Adam's Mark
- Noon- NASPA Awards Luncheon  
1:30 p.m. Adam's Mark, Promenade  
Ballroom C & D
- 1:30- Focus Sessions  
2:45 p.m. Adam's Mark
- 3:00- Focus Sessions  
4:15 p.m. Adam's Mark
- 3:00- Exhibits  
7:00 p.m. Adam's Mark, St. Louis Ballroom D & E
- 4:30- Regional Business Meetings  
5:30 p.m. Adam's Mark
- 5:30- President's Reception  
7:00 p.m. Adam's Mark, 4th Floor, Pre-Convene
- 9:00 p.m.- Entertainment  
1:00 a.m. Adam's Mark, Promenade  
Ballroom C & D



## **Tuesday, March 29**

- 7:00 a.m.- Conference Headquarters and
- 7:00 p.m. Information Center  
Adam's Mark, 4th Floor
- 8:00- Idea Breaks
- 8:30 a.m. Adam's Mark
- 9:00- FORUM II: Focus on Values
- 10:30 a.m. Adam's Mark
- 9:00 a.m.- Career Services
- 5:00 p.m. Marriott Pavilion
- 10:15 a.m.- Exhibits
- 1:30 p.m. Adam's Mark, St. Louis Ballroom D & E
- 10:45 a.m.- FORUM Breakout Sessions
- Noon Adam's Mark
- Noon- FORUM Speaker
- 1:30 p.m. Adam's Mark, Rose Garden
- 1:30- Focus Sessions
- 2:45 p.m. Adam's Mark
- 3:00- NASPA Annual Business Meeting
- 4:00 p.m. Adam's Mark, Promenade  
Ballroom C & D
- 4:15- Focus Sessions
- 5:30 p.m. Adam's Mark
- 9:00 p.m.- Entertainment
- 1:00 a.m. Adam's Mark, Promenade  
Ballroom C & D

## **Wednesday, March 30**

- 7:00 a.m.- Conference Headquarters and
- Noon Information Center  
Adam's Mark, 4th Floor
- 9:00- Focus Sessions
- 10:15 a.m. Adam's Mark
- 9:00 a.m.- Career Services
- 1:00 p.m. Marriott Pavilion
- 10:45 a.m.- Closing Session
- Noon Adam's Mark, Promenade  
Ballroom A-D

## **GENERAL INFORMATION**

### **REGISTRATION**

Adam's Mark  
4th Floor Lobby

Registration hours to accommodate those who have pre-registered, as well as on-site registrants, are listed below.

Saturday, March 26 — 9:00 a.m.-7:00 p.m.

Sunday, March 27 — 8:00 a.m.-7:00 p.m.

Monday, March 28 — 8:00 a.m.-5:00 p.m.

### **ADMISSION TO CONFERENCE ACTIVITIES**

Admission to all conference activities requires the conference name badge that is included in the registration packet. Persons without a name badge may be excluded from conference programs and events.

### **CONFERENCE HEADQUARTERS**

Adam's Mark, 4th Floor Lobby

Conference Headquarters and Registration will function from the booths at the rear of the 4th floor lobby. General conference information; changes to the program schedule; volunteer information; and information regarding room set-ups, A/V, and association scheduled catering may be obtained here. Hours are 7:00 a.m.-7:00 p.m., Saturday, March 26 - Tuesday, March 29; and 7:00 a.m. - noon on Wednesday, March 30.

### **CONFERENCE INFORMATION CENTER**

The Conference Information Center is located on the Fourth Floor of the Adam's Mark Hotel (Directors Row 46), next to the elevator lobby. Information will be available ranging from restaurants, shopping, and entertainment establishments to providing directions, lost and found, relaxation, and locating colleagues.

Conference tour registration is also available in the Conference Information Center. Although participation in tours is guaranteed only with advance registration, some tours may have available openings. Information about walking, driving, and commercial tours is also available.

Conference Information Centers hours:

Saturday	7:00 a.m.-7:00 p.m.
Sunday	7:00 a.m.-7:00 p.m.
Monday	7:00 a.m.-7:00 p.m.
Tuesday	7:00 a.m.-7:00 p.m.
Wednesday	7:00 a.m.-noon

A satellite Conference Information Center will be located in the Marriott Pavilion Hotel, Pavilion East Foyer.

## **NEWCOMERS RECEPTION AND ORIENTATION**

First-time conference participants and new professionals in student affairs are encouraged to attend this welcoming session (Sunday, 4:00-5:30 p.m., Adam's Mark, Rose Garden). The program will provide an opportunity to meet NASPA leaders, network with other new professionals, and learn how to get the most out of this year's conference program.

- Sponsored by the Career Development and Professional Standards Division.

## **HOSPITALITY CENTER AND COMMUTER LOUNGE**

The opportunity to relax and enjoy a cup of coffee/tea between sessions, or read the local newspaper will be available in the Conference Information Center. Delegates may also use the Center as a convenient meeting point for those in attendance and serve as a "home base" for delegates that are commuting daily from their homes to the conference.

## **SERVICES FOR DISABLED PERSONS**

Participants seeking assistance should contact the Local Arrangements Committee at the Conference Information Center. Special thanks is extended to Deaf Inter-Link for their assistance in coordinating arrangements for disabled participants.

## **TRAVEL BETWEEN HOTELS**

The Adam's Mark and Marriott Pavilion hotels are located diagonally on opposite corners of the Old Courthouse. The two block walk will take approximately five minutes. Registration, Preconference Workshops, and Exhibits are located in the Adam's Mark and Career Services are located in the Marriott Pavilion. FORUM Sessions, Focus Sessions, and special events are in the Adam's Mark.

## **CAREER SERVICES**

Marriott Pavilion Hotel

Candidates and Employers may complete the Career Services registration process in the Hawthorne Ballroom (2nd floor) starting at Noon, Sunday the 27th. All services except interviewing will be available Noon through 5:00 p.m. Services, including interviewing, will also be available Monday and Tuesday from 9:00 a.m.-5:00 p.m. and Wednesday from 9:00 a.m.-1:00 p.m.

Information sessions will be presented to Candidates 2:30-3:30 p.m. and Employers 4:00-5:00 p.m., Sunday, in the Marriott Pavilion Ballroom

## **Exhibits**

Adam's Mark, 4th Floor  
St. Louis Ballroom D & E

Exhibits are an important part of the total conference experience. To prepare for your visits to the Exhibit Hall, ask:

*How can I find out what exhibits are about?*

Come to the hall early in the conference, walk up and down every aisle, note which of the exhibits you would like to know more about, and make time in your schedule to return.

*How can I get the specific information I need?*

Identify those exhibitors who might be able to help, go directly to their booth and make an appointment to discuss your specific interest.

*How can I stay informed on products and services, even though I am not in a position to buy right now?*

Give your name, position, address, phone number, and specific area of interest to exhibitors and ask them to put you on their mailing lists.

*What will I do if an exhibitor asks me to buy something?*

Selling is not permitted in the Exhibit Hall.

*What if I just want to try-out a product or make a suggestion of something not currently available?*

Do! That's why exhibits are a part of the conference. They provide hands-on experience and people-to-people contact.

## **MESSAGE BOARD — LOCATOR SERVICES**

Conference participants will be invited to complete a NASPA Locator Card at registration, indicating name, hotel, and room number. Bulletins and messages to and from participants will be posted on the Message Board, located in the Conference Information Center in the Adam's Mark.

## **DAILY CONFERENCE NEWSLETTER**

The *FORUM Focus*, published on Sunday, Monday, and Tuesday, will contain program and room changes, special bulletins, and notices of general interest. It will be included in the participant packet, distributed at the FORUM Sessions, and available at the Conference Headquarters and the Conference Information Center. Information for the newsletter should be delivered to the Conference Information Center by 3:30 p.m. for publication the following morning.

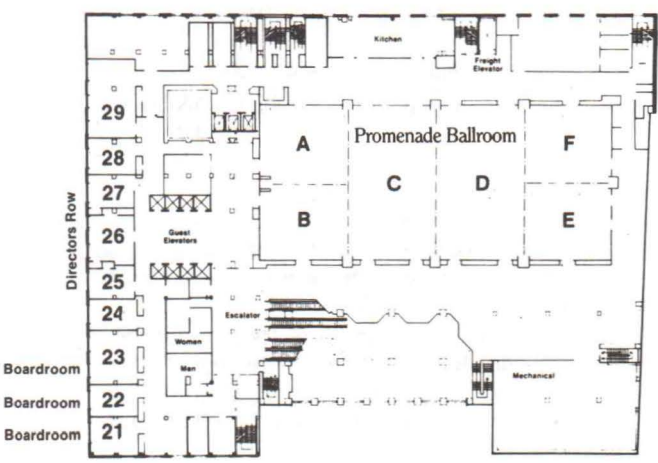
## **ST. LOUIS GUIDEBOOK**

This reference contains theater and shopping listings, restaurants, street maps, service listings, and tour information. Take a few minutes and plan your visit in St. Louis.

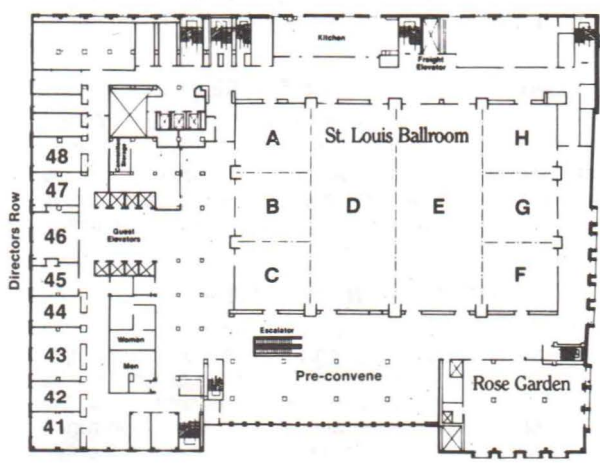
## **NO SMOKING POLICY**

Smoking is not permitted in conference program sessions. Thank you for honoring this policy.

ADAM'S MARK



2nd Floor

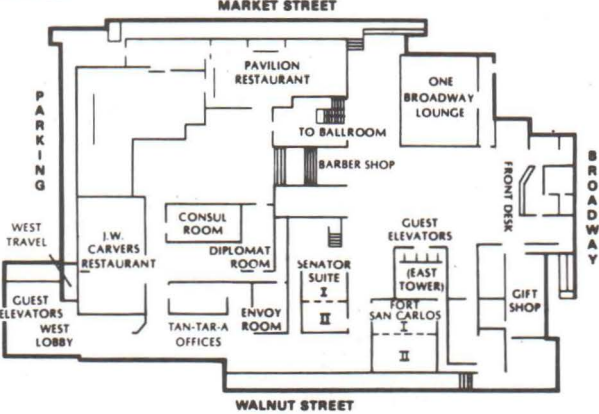


4th Floor

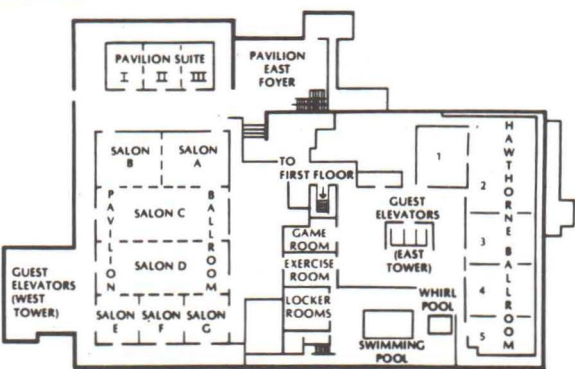


MARRIOTT PAVILION

FIRST FLOOR



SECOND FLOOR



## **FORUM HIGHLIGHTS**

### **NASPA NATIONAL LEADERSHIP FORUM**

The NASPA National Leadership Forum brings together through the technology of computer conferencing the expertise and experience of five senior student affairs professionals (faculty) to interact with twenty developing leaders in the profession (participants) and other interested parties (observers).

The computer conferencing experience includes the discussion of five books chosen by the faculty that they feel are most relevant to the development of leadership in today's student affairs environment. In addition, discussions will also be available on the topics of: (1) Technology of Computer Conferencing, and (2) The Chronicle of Higher Education: The Impact of Current Events on Student Affairs.

Scheduled, as an invited session, on Saturday, 9:00 a.m.-1:00 p.m., Adam's Mark, Directors Row 47.

#### **Faculty:**

Jim Banning, Colorado State University  
Jim Dolak, Colorado State University  
Peggy Elder, New Mexico State University  
Carmen Jordan-Cox, University of San Francisco  
George Kuh, Indiana University

#### **Observers:**

Larry Ebberts, Iowa State University  
Greg Fawcett, Information & Technical Planning  
Susan Hunter Hancock, Chapman College  
Dave Meabon, Wichita State University  
Keith Miser, University of Vermont  
Elizabeth Nuss, NASPA Central Office  
John Perkins, NASPA Central Office  
Bud Thomas, University of Maryland  
Dudley Woodard, University of Arizona

### **PRECONFERENCE WORKSHOPS**

On-site registration for preconference workshops is possible on a space available basis. To check availability, please contact staff at Conference Registration, Adam's Mark, 4th floor lobby.



## **FOCUS SESSIONS**

Conference program sessions selected through a review of submitted program proposals. Focus Sessions are scheduled for Monday and Tuesday afternoons and Wednesday mornings.

## **IDEA BREAKS**

Informal opportunities for participants to gather to share ideas and perspectives on selected topics are arranged as Idea Breaks. Facilitators with experience and interest in the topics will guide the discussion. These sessions cover the most current issues of the profession and are scheduled on Monday and Tuesday mornings, prior to the FORUMS.

## **GRADUATE CASE STUDY COMPETITION**

Monday, 8:00 a.m.-5:00 p.m.,  
Marriott Pavilion, Diplomat

Graduate students will be given the opportunity to respond to a case outlining a particular issue in student affairs, reach a decision, and defend that decision under challenge by experienced professionals.

Graduate Student Case Study Competition Coordinating  
Presenter:

Annette Gibbs, University of Virginia

Judges:

Donald Adams, Drake University

Robert Hendrickson, Penn State University

Patricia Lampkin, University of Virginia

## **NEWCOMERS RECEPTION AND ORIENTATION**

First-time conference attendees and new professionals in student affairs are encouraged to attend this welcoming session. The program will provide an opportunity to meet NASPA leaders, network with other new professionals, and learn how to get the most out of this year's conference program. Sunday, 4:00-5:30 p.m., Adam's Mark, Rose Garden; sponsored by the Career Development and Professional Standards Division.

## **NASPA BOARD OF DIRECTORS ACTIVITIES**

### **THURSDAY, March 24**

Noon-6:00 p.m.

Adam's Mark, Boardroom 23

### **FRIDAY, March 25**

8:00 a.m.-6:00 p.m.

Adam's Mark, Boardroom 23

### **SATURDAY, March 26**

8:00 a.m.-6:00 p.m.

Adam's Mark, Boardroom 23

### **SUNDAY, March 27**

9:00 a.m.-2:00 p.m.

1988-89 Board

Adam's Mark, Boardroom 23

## **NASPA REGIONAL MEETINGS AND ACTIVITIES**

Hospitality Suites for each NASPA region are listed below. Please note (\*) that specific floor assignments for suites at the Adam's Mark will be posted at Conference Headquarters and Conference Information Centers. Suites at the Marriott Pavilion are located in the West Tower.

### **REGION I — Adam's Mark\***

#### **MONDAY, March 28**

Business Meeting, 4:30-5:30 p.m., Adam's Mark, Directors Row 43

New Professionals Meeting, 9:00-10:00 p.m., Adam's Mark, Vice President's Suite

#### **TUESDAY, March 29**

Chief Student Affairs Officers Continental Breakfast, 7:30-8:45 a.m., Adam's Mark, Vice President's Suite

#### **WEDNESDAY, March 30**

Advisory Board Meeting, 7:30-8:45 a.m., Adam's Mark, Vice President's Suite

### **REGION II — Marriott Pavilion, Suite 2232**

#### **MONDAY, March 28**

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St. Louis Ballroom A

#### **TUESDAY, March 29**

Reception, 9:00-11:00 p.m., Marriott Pavilion, Suite 2228

### **REGION III — Adam's Mark\***

**SUNDAY, March 27**

Executive Board Meeting, 2:00-4:00 p.m., Adam's Mark,  
Directors Row 44

**MONDAY, March 28**

CSAO & Conference Participants Breakfast, 7:00-8:15  
a.m., Adam's Mark, Vice President's Suite

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St.  
Louis Ballroom B

**TUESDAY, March 29**

New Professionals and Graduate Students, 7:00-8:15  
a.m., Adam's Mark, Vice President's Suite

### **REGION IV-EAST — Marriott Pavilion, Suite 2236**

**SUNDAY, March 27**

Advisory Committee Meeting, 2:30-4:30 p.m., Marriott  
Pavilion, Suite 2236

**MONDAY, March 28**

Region IV-East Conference Planning Meeting, 7:30-  
9:00 a.m., Marriott Pavilion, Suite 2236

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St.  
Louis Ballroom C

Hospitality, 9:00-11:00 p.m., Marriott Pavilion, Suite  
2236

**TUESDAY, March 29**

Chief Student Affairs Officers Continental Breakfast,  
7:30-8:45 a.m., Marriott Pavilion, Suite 2236

Conference Planning Meeting, Noon-1:30 p.m., Marriott  
Pavilion, Suite 2236

IV-East and IV-West Joint Hospitality, 9:00-11:00 p.m.,  
Marriott Pavilion, Suite 2236

### **REGION IV-WEST — Adam's Mark\***

**SUNDAY, March 27**

Advisory Board Meeting, 2:00-4:00 p.m., Adam's Mark,  
Directors Row 28

Hospitality, 9:30-11:00 p.m., Adam's Mark, Vice  
President's Suite

**MONDAY, March 28**

CSAO Breakfast, 7:15-8:45 a.m., Adam's Mark, Vice  
President's Suite

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St.  
Louis Ballroom F

New Professionals Meeting, 7:00-8:00 p.m., Adam's  
Mark, Vice President's Suite

Hospitality, 9:00-11:00 p.m., Adam's Mark, Vice  
President's Suite

**TUESDAY, March 29**

IV-East and IV-West Joint Hospitality, 9:00-11:00 p.m.,  
Marriott Pavilion, Suite 2236

## **REGION V — Marriott Pavilion, Suite 2228**

MONDAY, March 28

New Professionals Continental Breakfast, 7:00-8:15 a.m., Marriott Pavilion, Suite 2228

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St. Louis Ballroom G

Region V & Friends Reception, 7:00-9:00 p.m., Marriott Pavilion, Suite 2228

TUESDAY, March 29

Chief Student Affairs Officers and Voting Delegates Continental Breakfast, 7:00-8:15 a.m., Marriott Pavilion, Suite 2228

## **REGION VI — Adam's Mark\***

MONDAY, March 28

New Professionals Breakfast, 7:00-8:15 a.m., Adam's Mark, Vice President's Suite

Business Meeting, 4:30-5:30 p.m., Adam's Mark, St. Louis Ballroom H

Hospitality, 7:00-9:00 p.m., Adam's Mark, St. Louis Ballroom H

TUESDAY, March 29

Chief Student Affairs Officers Continental Breakfast, 7:00-8:15 a.m., Adam's Mark, Vice President's Suite

Hospitality, 9:00-11:00 p.m., Adam's Mark, Vice President's Suite

## **SPECIAL EVENT HIGHLIGHTS**

### **OPENING CONVOCATION**

**Sunday, March 27, 5:30-6:30 p.m., Adam's Mark, Promenade Ballroom**

### **RECEPTIONS**

#### **Preconference Workshop Reception**

**Saturday, March 26, 5:00-6:30 p.m., Adam's Mark, Rose Garden**

Participants from the Preconference Workshops are invited to meet and exchange information.

#### **Opening Reception**

**Sunday, March 27, 6:30-8:00 p.m., Adam's Mark, Fourth Floor Pre-Convene**

At the conclusion of the Opening Convocation, participants will be invited to the Fourth Floor and greeted with hors d'oeuvres and a cash bar. Music will be provided by the "Landolfi Quartet."

#### **President's Reception**

**Monday, March 28, 5:30-7:00 p.m., Adam's Mark, Fourth Floor Pre-Convene**

Join the NASPA President to renew friendships and meet new professional colleagues. Participants are invited to the Exhibit Area to enjoy the honky-tonk, rag time music of "Jean Kittrell and the St. Louis Rivermen."

#### **Graduate Student and Faculty Reception**

**Tuesday, March 29, 5:30-6:30 p.m., Adam's Mark, Rose Garden**

Share this opportunity to meet the participants in the Graduate Case Study Competition, along with faculty members from graduate preparation programs.

### **ENTERTAINMENT**

**Sunday, March 27, 9:00-Midnight, Adam's Mark, 4th Floor, Rose Garden; Adam's Mark, 1st Floor, AJ's, Pierre's and Players**

#### **Reliving the 50's and 60's**

**Monday, March 28, 9:00 p.m.-1:00 a.m., Adam's Mark, Promenade Ballroom C & D**

An evening of fun and enjoyment awaits participants as "Sh-Boom," a St. Louis show band, takes to the stage with their revue and stage show of favorites from the 50's and 60's.

#### **Contemporary Jazz!**

**Tuesday, March 30, 9:00 p.m.-1:00 a.m., Adam's Mark, Promenade Ballroom C & D**

This evening will highlight "The Ralph Butler Band," a long-time favorite of St. Louis. The group is synonymous with the city and features the finest contemporary jazz.



## **RECREATION OPPORTUNITIES**

### ☐ **AVAILABLE FACILITIES**

The Adam's Mark Health Club is located on the eighteenth floor and is available to hotel guests. The Marriott Pavilion Health Club is located on the second floor.

Contact the hotels directly for hours of operation and available services.

### ☐ **GATEWAY ARCH GROUNDS JOGGING COURSES**

Maps of 3K, 5K and 1 mile jogging routes are available at the Conference Information Center, Adam's Mark, 4th floor. The routes are within two blocks of the hotels on the Gateway Arch grounds.

### ☐ **SCHEDULED EVENTS**

Participants may attend any of the following scheduled events:

#### **• Aerobic Exercise**

All Aerobic Exercise workouts are designed for your desired level of intensity. The workout will permit you to reach a target rate of 60% to 80% level for 30 minutes. An appropriate warm-up and cool-down is stressed.

Sunday, March 27

7:00 a.m. — Marriott, Envoy Room

Noon — Adam's Mark, Health Club

Monday, March 28

7:00 a.m. — Marriott, Envoy Room

5:30 p.m. — Adam's Mark, Health Club

Tuesday, March 29

7:00 a.m. — Marriott, Envoy Room

5:30 p.m. — Adam's Mark, Health Club

Wednesday, March 30

7:00 a.m. — Marriott, Envoy Room

7:00 a.m. — Adam's Mark, Health Club

#### **• Water Exercise**

Water Exercise, a low impact activity, will be offered as an alternative to the traditional aerobic workout. All activities are performed in the shallow end of the pool.

Sunday, March 27

7:00 a.m. — Adam's Mark Pool, Health Club

Monday, March 28

7:00 a.m. — Adam's Mark Pool, Health Club

5:30 p.m. — Marriott Pool, Health Club

Tuesday, March 29

7:00 a.m. — Adam's Mark Pool, Health Club

5:30 p.m. — Marriott Pool, Health Club



### ● **Massage**

This workshop will include basic massage, acupressure, and techniques for stress reduction. Please dress comfortably.

Monday, March 28

5:30 p.m. — Adam's Mark, Directors Row 24

Tuesday, March 29

5:30 p.m. — Adam's Mark, Directors Row 24

### ● **Walks and Runs**

Various group walks and runs have been scheduled for participants. All organized events meet by the horses in the lobby of the Adam's Mark. Participants wishing to run or jog individually may obtain maps of 3K, 5K and 1 mile routes on the Gateway Arch grounds at the Conference Information Center.

Sunday, March 27

Noon — Group Historical Walking Tour, Downtown St. Louis and Gateway Arch Grounds

Monday, March 28

6:30 a.m. — 3K and 5K Prediction Runs, Gateway Arch Grounds

Tuesday, March 29

6:30 a.m. — 5K Poker Run, Gateway Arch Grounds

Wednesday, March 30

6:30 a.m. — 5K Group Fun Run, Gateway Arch Grounds

## **CONFERENCE TOURS**

If you register on Saturday, space may be available to join a tour. Check at the Conference Information Center as early as possible. You must pay in full when making a tour reservation.

Choose one or more of the exciting tours arranged by the '88 Committee, or take a walk around the newly renovated downtown area. Within walking distance you may visit the 630-foot Gateway Arch, the Old Cathedral, the newly restored Union Station, and for conference shoppers, St. Louis Centre.

### **Saturday, March 26**

St. Louis Symphony Orchestra

Tour 1, 7:00 p.m.-midnight

### **Sunday, March 27**

Missouri Botanical Gardens and Historic South St. Louis

Tour 2, Noon-4:00 p.m.

City Treasures

Tour 3, Noon-4:00 p.m.

Mount Pleasant Winery in Augusta, Missouri

Tour 4, 11:00 a.m.-3:00 p.m.

### **Tuesday, March 29**

Evening at West Port Plaza

Tour 5, 6:00 p.m.-Midnight

## NOTES

SATURDAY



## SATURDAY

- 7:00 a.m.-7:00 p.m. CONFERENCE INFORMATION CENTER, HOSPITALITY CENTER AND COMMUTER LOUNGE  
Adam's Mark, Directors Row 46  
4th Floor
- 7:00 a.m.-7:00 p.m. CONFERENCE HEADQUARTERS  
Adam's Mark, 4th Floor Lobby
- 8:00 a.m.-6:00 p.m. NASPA BOARD OF DIRECTORS MEETING  
Adam's Mark, Boardroom 23
- 9:00 a.m.-1:00 p.m. INVITED SESSION: NASPA LEADERSHIP FORUM  
Adam's Mark, Directors Row 47
- 9:00 a.m.-5:30 p.m. JASPA ANNUAL MEETING  
Adam's Mark, Promenade Ballroom C
- 9:00 a.m.-7:00 p.m. REGISTRATION  
Adam's Mark, 4th Floor
- 11:00 a.m.-1:00 p.m. 1989 CONFERENCE PLANNING COMMITTEE MEETING  
Adam's Mark, Directors Row 28
- 1:00-9:00 p.m. CHRISTIAN COLLEGE COALITION ANNUAL STUDENT PERSONNEL OFFICERS MEETING  
Adam's Mark, Directors Row 29
- 1:00-5:00 p.m. 1988 GRADUATE STUDENT SEMINAR: ETHICAL DECISION MAKING IN STUDENT AFFAIRS  
Adam's Mark, Directors Row 44

• Invitation only

Coordinators:

Terry Williams, Associate Professor, Educational Leadership and Policy, Loyola University of Chicago

Nancy Evans, Associate Professor, Counselor Education and College Student Personnel, Western Illinois University

Faculty Presenters:

Harry Canon, Professor of Leadership and Educational Policy Studies, Northern Illinois University

James Banning, Associate Professor of Psychology, Colorado State University

**☐ PRECONFERENCE WORKSHOPS**

- Refreshment breaks are made possible by Seilers Dining Services Management.

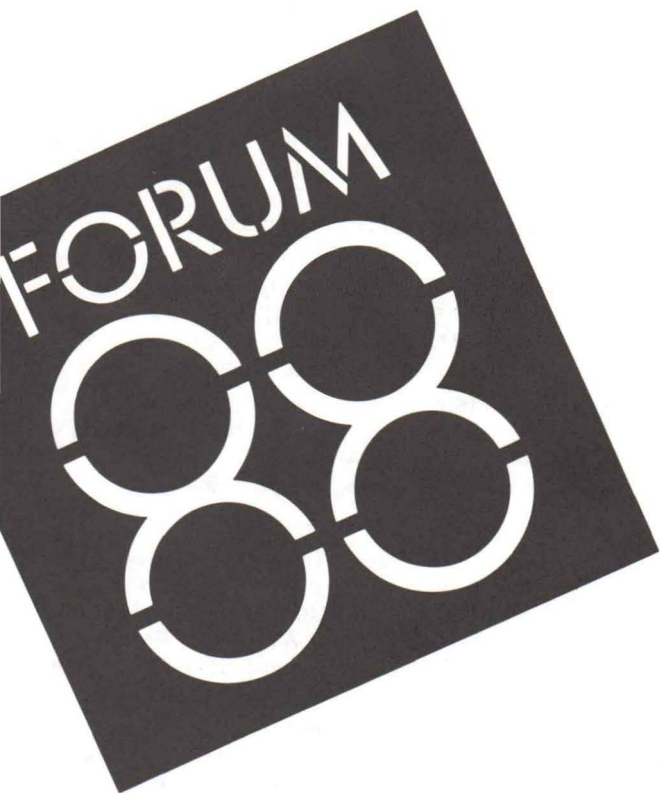
- 1:00-4:00 p.m.      **How to Identify and Reduce Potential Dropouts Through Improved Leadership and Stress Reduction**  
continuing Sunday, 9:00 a.m.-noon.  
Adam's Mark, Directors Row 43  
Program Presenter: Charles Nelson, Indiana State University
- 1:00-4:00 p.m.      **Focus on Funding: Grantsmanship in Student Affairs**  
continuing Sunday, 9:00 a.m.-noon  
Adam's Mark, Directors Row 45  
Program Presenters: Gary Widmar, Larry Dietz, Donald Mocker, University of Missouri-Kansas City
- 1:00-4:00 p.m.      **Partners Creating Change: Headquarters Staff and Deans**  
Adam's Mark, St. Louis Ballroom A  
Program Presenters: Jonathan Brant, National Interfraternity Conference, Bruce Pitman, University of Idaho
- 1:00-4:00 p.m.      **Investment Alternatives for Student Affairs Personnel**  
Adam's Mark, St. Louis Ballroom B  
Program Presenter: Benjamin Edwards, A.G. Edwards and Sons, Inc.
- 1:00-4:00 p.m.      **Update on AIDS**  
Adam's Mark, St. Louis Ballroom C  
Program Presenter: Richard Keeling, University of Virginia
- 1:00-4:00 p.m.      **Alcohol and Drug Awareness**  
Adam's Mark, Directors Row 41  
Program Presenter: Rudolph Wilson, Southern Illinois University at Edwardsville
- 1:00-4:00 p.m.      **Assessing Undergraduate Education**  
repeated Sunday, 9:00 a.m.-noon  
Adam's Mark, Directors Row 42  
Moderator: Dudley Woodard, Chair of NASPA Research and Program Development Division  
Program Presenters: Clifton Conrad, Allan Cohen, University of Wisconsin-Madison

- 
- 5:00-6:30 p.m.      **PRECONFERENCE WORKSHOP RECEPTION**  
Adam's Mark, Rose Garden, 4th Floor
- 7:00-Midnight      **CONFERENCE TOUR**  
St. Louis Symphony Orchestra Tour leaves from the Fourth Street entrance, Adam's Mark

## NOTES



SUNDAY



## SUNDAY

- 7:00 a.m.-7:00 p.m. CONFERENCE INFORMATION CENTER,  
HOSPITALITY CENTER AND COM-  
MUTER LOUNGE  
Adam's Mark, 4th Floor, Directors Row 46
- 7:00 a.m.-7:00 p.m. CONFERENCE HEADQUARTERS  
Adam's Mark, 4th Floor Lobby
- 7:00-8:00 a.m. AEROBIC EXERCISE  
Marriott Pavilion, Envoy Room
- 7:00-8:00 a.m. WATER EXERCISE  
Adam's Mark, Health Club
- 8:00 a.m.-7:00 p.m. REGISTRATION  
Adam's Mark, 4th Floor
- 8:00 a.m.-5:15 p.m. CHRISTIAN COLLEGE COALATION  
ANNUAL STUDENT PERSONNEL  
OFFICERS MEETING  
Adam's Mark, Directors Row 29
- 9:00-10:30 a.m. JESUIT ASSOCIATION OF STUDENT  
PERSONNEL ADMINISTRATORS  
(JASPA) CATHOLIC MASS  
All NASPA Members Welcome  
Adam's Mark, Rose Garden
- 9:00 a.m.-Noon 1988 GRADUATE STUDENT SEMINAR:  
ETHICAL DECISION MAKING IN  
STUDENT AFFAIRS  
Adam's Mark, Directors Row 44
- Invitation Only
- Coordinators: Terry Williams, Associate  
Professor, Educational Leadership and  
Policy, Loyola University of Chicago  
Nancy Evans, Associate Professor,  
Counselor Education and College Student  
Personnel, Western Illinois University
- Faculty Presenters:  
Harry Canon, Professor of Leadership  
and Educational Policy Studies, Northern  
Illinois University  
James Banning, Associate Professor of  
Psychology, Colorado State University
- 9:00 a.m.-2:00 p.m. 1988-89 NASPA  
BOARD OF DIRECTORS  
Adam's Mark, Boardroom 23

## ☐ PRECONFERENCE WORKSHOPS

- Refreshment breaks are made possible by Seilers Dining Services Management.

9:00 a.m.-  
Noon

### **How to Identify and Reduce Potential Dropouts Through Improved Leadership and Stress Reduction**

continuation from Saturday  
Adam's Mark, Directors Row 43

9:00 a.m.-  
Noon

### **Focus on Funding: Grantsmanship in Student Affairs**

continuation from Saturday  
Adam's Mark, Directors Row 45

9:00 a.m.-  
Noon

### **Assessing Undergraduate Education**

Adam's Mark, Directors Row 42, repeat of Saturday

9:00 a.m.-  
1:00 p.m.

### **Enrollment Management Applications for Student Services**

Adam's Mark, St. Louis Ballroom C  
Program Presenters: Donald Adams, Drake University, Don Hossler, Indiana University

9:00 a.m.-  
Noon

### **Financial Aid for the Up-To-Date Chief**

Adam's Mark, Directors Row 41  
Program Presenter: Larry Dietz, University of Missouri-Kansas City, NASPA liaison to National Association of Student Financial Aid Administrators (NASFAA)

9:00 a.m.-  
Noon

### **Focus on Fraternity Values**

Adam's Mark, St. Louis Ballroom A  
Program Presenters: Edward King, Bradley University, Jonathan Brant, National Interfraternity Conference, Members of the National Interfraternity Conference Commission on Values and Ethics

9:00 a.m.-  
Noon

### **Focus on Community: Building Curricular/Cocurricular Partnerships Between Academic and Student Services**

Adam's Mark, St. Louis Ballroom B  
Program Presenters: William Zeller, Southeast Missouri State University, Jim Eison, Center for Teaching and Learning, John Hinni, University Studies

10:30 a.m.-  
1:30 p.m.

### **JASPA ANNUAL MEETING**

Adam's Mark, Promenade Ballroom A

11:00 a.m.-  
3:00 p.m.

### **CONFERENCE TOUR**

Mount Pleasant Winery in Augusta, Missouri. Leaves from the 4th Street entrance, Adam's Mark

## SUNDAY

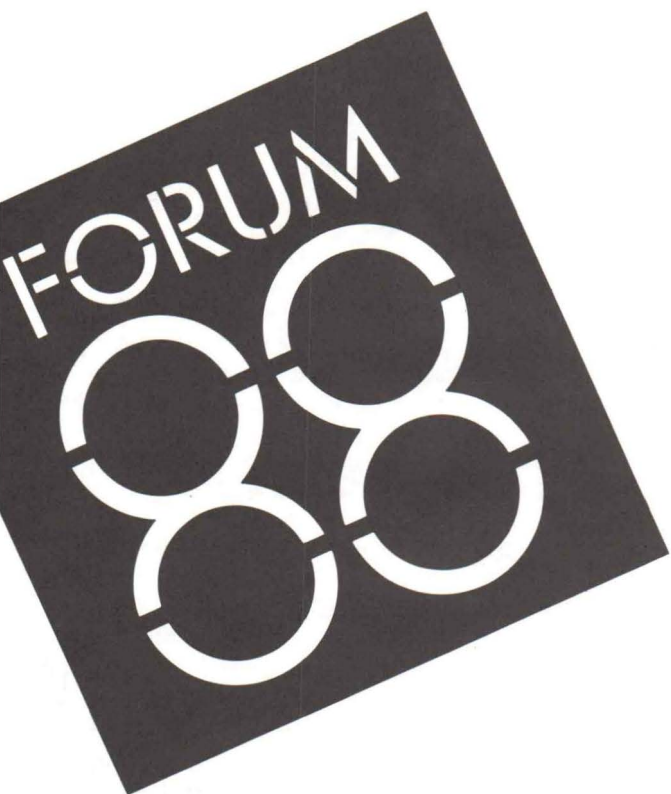
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|--------------------|--|
| Noon-<br>1:00 p.m. | AEROBIC EXERCISE<br>Adam's Mark, Health Club   |
| Noon-<br>1:00 p.m. | CONFERENCE WALK<br>Group Historical Walk. Meet in lobby of Adam's Mark.  |
| Noon-<br>4:00 p.m. | CONFERENCE TOUR<br>Missouri Botanical Gardens and Historic South St. Louis Tour. Leaves from the 4th Street entrance, Adam's Mark. |
| Noon-<br>4:00 p.m. | CONFERENCE TOUR<br>City Treasures. Leaves from the 4th Street entrance, Adam's Mark.   |
| Noon-<br>5:00 p.m. | CAREER SERVICES<br>Marriott Pavilion, Hawthorne Ballroom<br>All services except interviewing.                                      |
| 1:00-<br>3:30 p.m. | WOMEN IN STUDENT AFFAIRS TASK<br>FORCE COMMITTEE PLANNING<br>SESSION<br>Adam's Mark, Directors Row 24                              |
| 1:00-<br>4:00 p.m. | INTERASSOCIATION TASK FORCE ON<br>CAMPUS ALCHOL & OTHER SUB-<br>STANCE ABUSE ISSUES<br>Adam's Mark, Boardroom 22                   |
| 1:00-<br>4:00 p.m. | REGION IV-WEST ADVISORY BOARD<br>MEETING<br>Adam's Mark, Directors Row 28  |
| 1:30-<br>3:30 p.m. | REGION III EXECUTIVE BOARD<br>MEETING<br>Adam's Mark, Directors Row 44   |
| 2:00-<br>5:30 p.m. | EXHIBITS OPEN<br>Adam's Mark, St. Louis Ballroom D & E   |
| 2:30-<br>3:30 p.m. | CAREER SERVICES CANDIDATE<br>INFORMATION SESSION<br>Marriott Pavilion, Pavilion Ballroom   |
| 2:30-<br>4:30 p.m. | NASPA VI-EAST ADVISORY<br>COMMITTEE MEETING<br>Marriott Pavilion, Vice President's Suite,<br>2236                                  |
| 2:30-<br>5:00 p.m. | RESEARCH AND PROGRAM DEVELOP-<br>MENT COMMITTEE MEETING<br>Adam's Mark, Directors Row 25   |
| 3:00-<br>4:00 p.m. | NEW PROFESSIONALS TASK FORCE<br>MEETING<br>Adam's Mark, Directors Row 27   |
| 3:00-<br>4:00 p.m. | BREAKOUT SESSION FACILITATORS<br>MEETING<br>Adam's Mark, Directors Row 45  |

- 3:00-4:15 p.m. **ETHNIC MINORITY RECEPTION**  
Adam's Mark, Directors Row 47  
All ethnic minorities are invited
- 4:00-5:00 p.m. **CAREER SERVICES EMPLOYER INFORMATION SESSION**  
Marriott Pavilion, Pavilion Ballroom
- 4:00-5:30 p.m. **NEW MEMBER ORIENTATION**  
Adam's Mark, Rose Garden
- 5:30-6:30 p.m. **OPENING CONVOCATION**  
**TOPIC: *Excellence in American Higher Education — Our Clientele Deserves It***  
**Henry Ponder**  
Adam's Mark, Promenade Ballroom  
• The Opening Convocation has been made possible by a grant from the Marriott Education Services.
- 6:30-8:00 p.m. **OPENING RECEPTION**  
Adam's Mark, 4th Floor Pre-Convene
- 9:00 p.m.-Midnight **ENTERTAINMENT**  
Adam's Mark, 4th Floor, Rose Garden; Adam's Mark, 1st Floor, AJ's, Pierre's and Players
- 9:30 p.m.-Midnight **1987 NASPA/ACE SUMMER INSTITUTE REUNION**  
Adam's Mark, Directors Row 27
- 9:30-11:00 p.m. **REGION IV-WEST HOSPITALITY**  
Adam's Mark, Region IV-West Vice President's Suite

## NOTES



MONDAY



## MONDAY

- 6:30-7:30 a.m. 3K AND 5K PREDICTION RUN  
Gateway Arch Grounds, meet in the lobby of the Adam's Mark
- 7:00 a.m.-7:00 p.m. CONFERENCE INFORMATION CENTER, HOSPITALITY CENTER, COMMUTER LOUNGE  
Adam's Mark, 4th Floor, Directors Row 46
- 7:00 a.m.-7:00 p.m. CONFERENCE HEADQUARTERS  
Adam's Mark, 4th Floor Lobby
- 7:00-8:00 a.m. AEROBIC EXERCISE: Marriott Pavilion  
WATER EXERCISE: Adam's Mark
- 7:00-8:15 a.m. REGION III CHIEF STUDENT AFFAIRS OFFICERS & CONFERENCE PARTICIPANTS BREAKFAST  
Adam's Mark, Region III Vice President's Suite
- 7:00-8:15 a.m. REGION V NEW PROFESSIONALS CONTINENTAL BREAKFAST  
Marriott Pavilion, Vice President's Suite, 2228
- 7:00-8:15 a.m. REGION VI NEW PROFESSIONALS CONTINENTAL BREAKFAST  
Adam's Mark, Region VI Vice President's Suite
- 7:15-8:45 a.m. REGION IV-WEST CHIEF STUDENT AFFAIRS OFFICERS CONTINENTAL BREAKFAST  
Adam's Mark, Region IV-West Vice President's Suite
- 7:15-8:45 a.m. NASPA JOURNAL BOARD MEETING  
Adam's Mark, St. Louis Ballroom A
- 7:30-8:30 a.m. ETHNIC MINORITY CONCERNS REGIONAL COORDINATORS MEETING  
Adam's Mark, St. Louis Ballroom B
- 7:30-8:45 a.m. REGION I ADVISORY COMMITTEE MEETING AND CONTINENTAL BREAKFAST  
Adam's Mark, Region I Vice President's Suite
- 7:30-9:00 a.m. FOCUS ON NASPA  
Adam's Mark, Boardroom 22  
• Invitation only
- 7:30-9:00 a.m. NASPA REGION IV-EAST PLANNING CONFERENCE MEETING  
Marriott Pavilion, Region IV-East Vice President's Suite 2236
- 8:00 a.m.-5:00 p.m. REGISTRATION  
Adam's Mark, 4th Floor
- 8:00 a.m.-5:00 p.m. GRADUATE STUDENT CASE STUDY  
Marriott Pavilion, Diplomat

□ **IDEA BREAKS**

8:00-  
8:30 a.m. **Peer Counseling Programs for Fraternities and Sororities**

Adam's Mark, Boardroom 21

Coordinating Presenter:  
Michael Boyd, Lehigh University

Program Presenter:  
Sue Eicher, Northwestern University

This Idea Break will briefly describe Greek Peer Counseling Programs at Northwestern and Lehigh Universities. The peer counselors are trained in basic listening counseling and intervention skills, specific areas of concern such as eating disorders, depression, substance abuse, stress management, etc.; using university and community resources; and emergency response.

8:00-  
8:30 a.m. **Issues for Women in Higher Education**

Adams' Mark, Boardroom 23

Coordinating Presenter:  
Janice Dawson, Illinois Institute of Technology

Program Presenter:  
Carol Spring, University of Missouri-Kansas City

This Idea Break will focus on topics of interest to women in Higher Education. Issues raised by the Women's Task Force National Survey will be discussed. Participants will be able to list topics to be discussed. The initial agenda will be: mentoring programs, institutional sexism, gender and race, career development, writing and research for women.

8:00-  
8:30 a.m. **Where Do You Draw The Line? An Ethics Game for Student Leaders**

Adam's Mark, Directors Row 24

Coordinating Presenter:  
Mary Desler, University of Illinois at Chicago

The purpose of this Idea Break is to present an ethics game developed for student leaders. Based on Kohlberg's theory of moral development, the simulation game encourages student leaders to examine their own values and how these values may affect ethical decisions.

8:00-  
8:30 a.m.

**Emeritus Faculty as Advocates of Student Rights**

Adam's Mark, Directors Row 25

Coordinating Presenter:

Pamela Freeman, Indiana University-Bloomington

Program Presenters:

Michael Gordon, Indiana University-Bloomington

Philip Peakip, Indiana University-Bloomington

David Dabertin, Indiana University-Bloomington

Large universities are criticized for being impersonal. At Indiana University-Bloomington, a nontraditional approach to personalizing the campus has been instituted by the Dean of Students. Emeritus faculty volunteer in the Student Advocates Office to help students find ways to solve a variety of problems.

8:00-  
8:30 a.m.

**Designing a Collegium**

Adams' Mark, Directors Row 26

Coordinating Presenter:

Roger Hadley, Waldorf College

The collegium is a program designed to enhance the residential living experience and to develop a sense of community. Whether through developing unit agreements, service programs, social programs or relationships with faculty, students have the opportunities for leadership, self-discovery, vocational exploration, personal growth and value development.

8:00-  
8:30 a.m.

**Charlotte's Web: The Magic of Support**

Adams' Mark, Directors Row 27

Coordinating Presenter:

Donna Hight, University of North Carolina at Greensboro

Program Presenter:

Pamela York, University of North Carolina at Greensboro

On a rare occasion, you meet a group of people with whom you will work and you will like every member equally. It is magic! This idea break will share the innovative ideas and magic of our residence life support network. Group support and its importance to our profession will be discussed, including quotes from research, statistics and samples of how UNCG has created a little magic with its support network.

8:00-  
8:30 a.m. **Evaluation: A Process for Improving Programs and Services**

Adams' Mark, Directors Row 28

Coordinating Presenter:  
Carol Kay, Iowa State University

Program Presenters:  
Sue Strom, Mankato State University  
Bob Bradshaw, Austin College

Each of the institutions represented by the panel members utilizes program review as a method of evaluation. The purpose of the institutional review (evaluation) is to improve programs and services. The panel will address Kerr's (1980) reasons for evaluating Student Affairs programs.

8:00-  
8:30 a.m. **Increase Funding for Higher Education: Successful Lobbying Techniques**

Adams' Mark, Directors Row 29

Coordinating Presenter:  
Mary Anne McCollum, University of Missouri

Program Presenter:  
Cindy Gash, University of Missouri

Representatives from the Associated Students of the University of Missouri (ASUM) will share concepts and strategies which have been developed for their nationally recognized legislative internship program. In an era when diminishing dollars for higher education has become a reality, it is essential that students, faculty, administrators and staff effectively make their case to state and federal legislative bodies. Program participants will learn legislative protocol, strategy and planning, effective letter writing techniques, ways to initiate positive media interest and the "10 commandments of lobbying."

8:00-  
8:30 a.m. **The Southern Illinois University at Carbondale Early Warning System: Using Clues to Identify Students in Trouble**

Adams' Mark, Directors Row 41

Coordinating Presenter:  
Jean Paratore, Southern Illinois University

Program Presenters:  
Debbie Bellus, Southern Illinois University  
Kathy Hollister, Southern Illinois University  
Jenifer Rice-Mason, Arkansas State University

EWS identifies potential nonpersisters through existing clues within the university.



Volunteers interact with and refer students to available resources. Twelve clues have been identified which indicate that a student may be having difficulty or may be considering withdrawing from the university. The Program, its planning, problems, and evaluation will be discussed.

8:00-  
8:30 a.m.

**Student Judicial Boards: More Than an Administrative Tool**

Adams' Mark, Directors Row 42

Coordinating Presenter:

Brent Paterson, Texas A&M University

At Texas A&M University the student judicial boards are more than peer-level hearing bodies. The selection, training and continuing education programs for the boards seek to provide personal development opportunities for their members. Through these programs students gain leadership skills, critical thinking skills, community responsibilities, and cultural awareness. The individuals, the student judicial boards, and the University all benefit from the development that occurs. Information and materials on this approach to student judicial boards will be shared.

8:00-  
8:30 a.m.

**Academic Programming for Orientation: Doing It The Fun Way**

Adams' Mark, Directors Row 43

Coordinating Presenter:

James Vander Lind, University of Tulsa

As part of the 1986 and 1987 freshman orientation programs, the University of Tulsa included academically oriented programs which introduced students to the nature of their academic responsibilities but approached it in a fashion that was enjoyable for the students. These programs have met with considerable success among our students. This session will be a detailed discussion regarding this program.

8:00-  
8:30 a.m.

**The Recreational Sports Hall Coordinator: A Helpful Contributor to the Efforts of Non-Alcoholic Programming**

Adams' Mark, Directors Row 44

Coordinating Presenter:

Deborah Vangellow, Miami University

The purpose of this Idea Break is to introduce the recreational sports Hall Coordinator position. Designed to



improve recreational opportunities within and between residence halls, this program ensures that students living in residence halls are informed about the activities and programs offered by the Office of Recreational Sports, giving them a viable alternative to the consumption of alcohol. An explanation of the hiring, training, supervising, and motivating of the student staff chosen for this position will be given. Examples of applications, training manuals, and evaluation forms will be included as handouts.

8:00-  
8:30 a.m.

**Student Services and Institution as a Team — A Must!**

Adams' Mark, Directors Row 45

Coordinating Presenter:

Herman Walker, Scottsdale Community College

Program Presenters:

Nancy Lippert, Scottsdale Community College

Brian Belsher, Scottsdale Community College

The integration of student services and instruction has been an issue of national concern for many years. Although student services is seen as a support for instruction, the two have often seemed to be functioning independently. In the Maricopa Colleges the chancellor has encouraged greater cooperation between these two areas, and at Scottsdale Community College the president has been actively involved in such efforts. One of these efforts has been the creation of an advisement center staffed with people from both student services and instruction.

8:00-  
8:30 a.m.

**Advertising: Creating an Effective Invitation to Student Services**

Adams' Mark, Directors Row 47

Coordinating Presenter:

Joyce Weinsheimer, University of Minnesota

Program Presenter:

Kevin Nutter, University of Minnesota

Confronted with a new organizational name, a shift in program emphasis, and an increasingly diverse University of Minnesota student market, University Counseling Services staff developed a new system of publications to meet their advertising

needs. The leaders of the Idea Break will share their experiences in designing materials that have created a new, positive identity for University Counseling Services. Samples of posters, flyers, brochures, and newspaper ads will be distributed.

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## **FORUM I: FOCUS ON THE PROFESSION**

### **A** RESOLVED (debate format):

That it is/is not imperative to design methods to assess the value of student affairs as it applies to the growth and development of the student.

9:00-10:30 a.m. Adam's Mark, Promenade Ballroom A & B  
Moderator: Mikell O'Donnell, Associate Dean of Education, Ohio State University  
Speakers: Peter Ewell, National Center for Higher Education Management Systems and Michael Nettles, Educational Testing Services

10:45-Noon **FORUM A** BREAKOUT SESSIONS  
Adam's Mark  
St. Louis Ballroom A  
Speaker: Peter Ewell  
Facilitator: Larry Dietz, Associate Vice Chancellor for Student Affairs, University of Missouri-Kansas City  
St. Louis Ballroom B  
Speaker: Michael Nettles  
Facilitator: Dan Robinson, Assistant Dean, College of Education, Iowa State University

**B** RESOLVED (symposium format):

That *A Perspective on Student Affairs* is/is not a foundation document for our profession.

9:00-10:30 a.m. Adam's Mark, Promenade Ballroom D  
 Moderator: Art Sandeen, Vice President for Student Affairs, University of Florida  
 Panelists:  
 Jim Rhatigan, Vice President for Student Affairs, Wichita State University  
 Anne Golseth, Dean of Students, Ohlone College  
 George Kuh, Associate Dean of Academic Affairs, School of Education, Indiana University  
 Margaret Barr, Vice Chancellor of Student Affairs, Texas Christian University  
 Jim Lyons, Dean of Student Affairs, Stanford University  
 Robert Albright, President, Johnson C. Smith University

10:45-Noon **FORUM B BREAKOUT SESSIONS**

Adam's Mark, Directors Row 26  
 Panelists: Jim Rhatigan and Jim Lyons  
 Facilitator: Barbara Jacoby, Director of Commuter Affairs, University of Maryland-College Park  
 Directors Row 28  
 Panelists: George Kuh and Anne Golseth  
 Facilitator: Jim Scott, Dean of Student Services, University of Florida  
 Directors Row 29  
 Panelists: Art Sandeen and Margaret Barr  
 Facilitator: Ed Whipple, Director of Student Life, University of Alabama

**C** RESOLVED (colloquium format):

That the legacy of the 1960's does/does not provide a useful historical perspective for student affairs professionals.

9:00-10:30 a.m. Adam's Mark, Promenade Ballroom E & F  
 Moderator: David Ambler, Vice Chancellor-Student Affairs, University of Kansas  
 Speakers: Richard Flacks, Professor of Sociology, University of California-Santa Barbara

## MONDAY

Louis Stamatakos, Professor of Higher Education, Michigan State University  
Robert Leach, Vice President of Student Affairs, Florida State University.

10:45-  
Noon

### FORUM **C** BREAKOUT SESSIONS

Adam's Mark

St. Louis Ballroom F

Speaker: Louis Stamatakos

Facilitator: Don Mills, Associate Dean of Students, Texas Christian University

St. Louis Ballroom G

Speaker: Bob Leach

Facilitator: Dann Grindeman, Assistant Director of Housing, SUNY-Stony Brook

St. Louis Ballroom H

Speaker: Richard Flacks

Facilitator: Bill Grace, Director of Student Leadership, Seattle University

### **D** RESOLVED (debate format):

That student affairs research is/is not a valuable resource for professionals in developing student affairs units and administrative policy.

9:00-  
10:30 a.m.

Adam's Mark, Promenade Ballroom C

Moderator: Peggy Elder, Vice President, Student Affairs, New Mexico State University

Speakers: Jim Hurst, Associate Vice President of Academic Affairs, University of Wyoming

Gary Hanson, Coordinator of Research, University of Texas-Austin

Cynthia Johnson, Professor of Higher Education, Columbia University

Robert Brown, Professor of Educational Psychology, University of Nebraska-Lincoln.

10:45-  
Noon

### FORUM **D** BREAKOUT SESSIONS

Adam's Mark, Directors Row 41

Speakers: Gary Hanson and Cynthia Johnson

Facilitator: Margi Healy, Associate Director of Financial Aid, Iowa State University

Directors Row 43

Speakers: Robert Brown and James Hurst

Facilitator: Suzi Batchelor, Director of Student Activities, Texas Christian University

9:00 a.m.-	CAREER SERVICES
5:00 p.m.	Marriott Pavilion
9:30-	LAMBDA DELTA HOSPITALITY/
11:00 a.m.	INFORMATION
	Adam's Mark, Reception Area Opposite Directors Row 41
10:30-	EXHIBITS
Noon	Adam's Mark, St. Louis Ballroom D & E
Noon-	NASPA AWARDS LUNCHEON
1:30 p.m.	Adam's Mark, Promenade Ballroom C & D

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☐ **FORUM FOCUS SESSIONS**

1:30-  
2:45 p.m. **GREEK GOVERNANCE: AN  
EXPERIMENT IN STUDENTS' SELF-  
REGULATION OF CAMPUS  
ORGANIZATIONS**

Adam's Mark, Promenade Ballroom A

Coordinating Presenter:

Brian Austin, Wake Forest University

Program Presenter:

Michael Ford, Wake Forest University

This symposium will analyze the social changes fostered with the development of self-governance policies among Greek organizations. The historical and legal precedents for a self-governance approach to student life policies will be reviewed. A conceptual model (Lewin's Force Field Analysis) for introducing self-governance policies to student organizations will be discussed. Contributions to this model from the strategic planning literature will also be discussed. Case studies will be used to illustrate the conceptual model of self-governance among Greek groups on campus.

1:30-  
2:45 p.m. **A PROFILE OF CHIEF STUDENT  
AFFAIRS OFFICERS AT PRIVATE,  
FOUR-YEAR LIBERAL ARTS  
COLLEGES**

Adam's Mark, Directors Row 27

Coordinating Presenter:

Roger Ballou, Carleton College

Program Presenters:

Susan Crim, Reed College

Ruth Johnson, Gustavus Adolphus  
College

George Langeler, Oberlin College

Jim Tederman, Grinnell College



This program will present the findings of a study of the chief student affairs officers' position at private, four-year liberal arts colleges from across the U.S. Fifty-one CSAOs recently completed a questionnaire which focused on their backgrounds, ambitions, and rewards and stresses of their work. The data offer a profile of a student affairs leadership experience that is remarkably similar for CSAOs at the many small colleges across the country. Four participating CSAOs will act as a panel in this session to comment on the study's findings.

1:30-  
2:45 p.m.

**AN ORGANIZATION DEVELOPMENT  
APPROACH TO MANAGING CHANGE  
IN STUDENT AFFAIRS**

Adam's Mark, St. Louis Ballroom B

Coordinating Presenter:

Donald Boulton, University of North Carolina at Chapel Hill

Program Presenter:

James Cansler, University of North Carolina at Chapel Hill

Sherry Stuckey, University of North Carolina at Chapel Hill

A major challenge to the profession in the next decade will be to manage student affairs organizations and change processes effectively. Planned and participatory organization development strategies offer one means of meeting the challenges of management. This program discusses organization development strategies and describes an organization development approach (including a self-study and action taken to implement changes), that has been undertaken by a Division of Student Affairs at a large public institution.

1:30-  
2:45 p.m.

**HOW MUCH SECURITY IS ENOUGH?**

Adam's Mark, Promenade Ballroom B

Coordinating Presenter:

Timothy Brooks, University of Delaware

Program Presenter:

Stuart Sharkey, University of Delaware

Capital crimes against students have shocked university communities. The Clery murder at Lehigh University in April 1986 resulted in a campaign by her parents to increase security on campuses.



They have developed a questionnaire and are sending it to parents of prospective students.

The questionnaire contains controversial questions about security on campus. This program will analyze and answer questions about how much security is reasonable. It will also discuss the Clery questionnaire and review a television program that featured an appearance by the Clerys.

1:30-  
2:45 p.m.

**STUDENT AFFAIRS RESEARCH +  
INNOVATION = ENHANCED STUDENT  
LIFE**

Adam's Mark, Promenade Ballroom E

Coordinating Presenter:

Robert DeWitt, Penn State Beaver  
Campus

Program Presenters:

John Beatty, Penn State McKeesport  
Campus

Kenneth Varcoe, Penn State University

This program will review a Student Affairs research project at Penn State's 17 Commonwealth Campuses and discuss the development of a two million dollar fund to enhance student life. The PACE Survey was used in their project. The result of this survey provided information on student's involvement and assisted in the allocation of over two million dollars set aside for the enhancement of student life. How research impacts student affairs units and decisions will be explored.

1:30-  
2:45 p.m.

**THE HIRING GAME — BEATING THE  
ODDS**

Adam's Mark, Directors Row 26

Coordinating Presenter:

Robert Feid, Appalachian State University

Program Presenter:

Dave McIntire, Appalachian State  
University

The hiring process is risky for both the employer and applicant. Matching the right person with the right job can be like rolling dice — both can lose. Employment practices in Student Affairs and the various methods that can be utilized by both employer and applicant to reduce the chances of making a wrong employment decision will be examined. The particular

perspectives of both applicant and employer during the hiring process will be considered.

1:30-  
2:45 p.m.

**PLANNING FOR THE 1990's: HAVING FUN WHILE FORTUNE TELLING**

Adam's Mark, St. Louis Ballroom A

Coordinating Presenter:

Harriet Ross Jardine, California State University, Chico

Program Presenter:

Jim Moon, California State University, Chico

This session will explore a planning process to prepare for the students now in 7th grade who would be on campus in the 1990's. Taking our inspiration from the celestial and global identities used to name our groupings and re-groupings (from small group to whole staff and back again several times), we analyzed society, education and the future. We then projected a general program agenda for a quality Student Affairs.

1:30-  
2:45 p.m.

**LEARNING DISABLED STUDENTS IN HIGHER EDUCATION: WHERE ARE THEY COMING FROM?**

Adam's Mark, St. Louis Ballroom F

Coordinating Presenter:

Jane Jarrow, Handicapped Student Service Programs in Postsecondary Education

Program Presenter:

John Timcak, University of Wisconsin - Stevens Point

Recent statistics indicate that the number of learning disabled (LD) students in higher education has risen dramatically in the past eight years. More LD students are applying to college and an equally large number are diagnosed as LD after they begin their postsecondary careers. This presentation will explore the implications for service/support to this new population from the perspective of the student services professional outside the office for disabled students.

1:30-  
2:45 p.m.

## **A BIG AGENDA FOR SMALL COLLEGES**

Adam's Mark, Rose Garden

Coordinating Presenters:

George Kuh, Associate Dean of Academic Affairs, Indiana University

Andrea McAleenan, Western Director, Cities in Schools

Students at most small colleges are advantaged by two conditions that encourage student development: (a) a curriculum emphasizing general education, and (b) rich opportunities to become involved in most aspects of the life of the college. In this session, the presenters will elaborate on these and other themes discussed in their NASPA monograph, *Private Dreams, Shared Visions: Student Affairs Work in Small Colleges*. Emphasis will be given to identifying features of a college's culture with which student affairs staff must be familiar to provide leadership for the institution.

1:30-  
2:45 p.m.

## **FROM STUDENT PERSONNEL WORK TO THE CORPORATE WORLD AND BACK — IS THE GRASS REALLY GREENER?**

Adam's Mark, Directors Row 25

Coordinating Presenter:

William Larkin, Widener University

Student personnel professionals possess many skills applicable to the corporate sector, and some of our best professionals have been lured from campus opportunities outside of higher education. The presenter left his chief student affairs position in 1985 to accept a personnel manager post with a "Big 8" accounting firm, only to return to higher education administration two years later. This presentation will discuss the realities of life in the corporate world for a student personnel administrator and offer a set of guidelines and questions to be considered if one contemplates leaving the field.

## MONDAY

1:30-  
2:45 p.m.

### **ORGANIZATIONAL CULTURE IN A STUDENT AFFAIRS DIVISION: CORPORATE CULTURE GOES TO COLLEGE**

Adam's Mark, Directors Row 43

Coordinating Presenter:  
Patrick Love, Indiana University

Organizational culture (which is related to the concept of corporate culture described in such popular books as *In Search of Excellence*) is based on recognizing organizations as mini-societies each with distinct myths, rituals, legends, norms, and values. The current trend of using this cultural perspective to understand our student affairs organizations has grown in recent years. However, no research directly studying this concept in a student affairs division has been undertaken. This program's foundation is a preliminary report of such a study being conducted in a higher education setting.

1:30-  
2:45 p.m.

### **FOCUSING ON DIVERSITY: APPRECIATING DIFFERENCES — SESSION I**

Adam's Mark, St. Louis Ballroom H

Coordinating Presenter:  
William McDonald, University of Georgia

Program Presenter:  
Vanessa Williams, University of Georgia

"A Class Divided" is an experiment in racial discrimination that was created by Jane Elliott. The experiment was originally implemented with her third grade class on the day after Dr. Martin Luther King's assassination. The experiment was so successful that she continued to expose her future third grade classes as well as adapt the program for other populations. This first of two sessions will be comprised of viewing the film. During the second we will facilitate group discussions about the film as well as show the practical applications of the experiment with various student and staff groups.



1:30-  
2:45 p.m.

**THE USE OF VIDEO ANNUALS AS AN  
ALTERNATIVE TO TRADITIONAL  
YEARBOOKS**

Adam's Mark, Directors Row 45

Coordinating Presenter:

Joseph Murray, Michigan State University

Program Presenter:

Myron Apilado, Saint Martin's College

Videotaped productions as an alternative to traditional yearbooks can offer economic advantages, in addition to requiring a reduced time commitment. The advanced technology can promote student interest and involvement. The presentation will include an overview of the many factors to be considered in this type of project. Portions of a completed program will be viewed.

1:30-  
2:45 p.m.

**HOW ROLE CONFLICT LEADS TO  
STRESS RELATED ILLNESS**

Adam's Mark, St. Louis Ballroom G

Coordinating Presenter:

Charles Nelson, Indiana State University

Basic to the socialization of students is the "person-environment-fit." Research on 1245 students provides significant correlations between four type of role conflict and precursor symptoms leading to four major stress related illnesses. This method provides the tools needed for "prevention" of health hazard habits and precursors to stress related illness.

1:30-  
2:45 p.m.

**STUDENT DEVELOPMENT: THE  
SMALL COLLEGE OPPORTUNITY  
FOR PARTNERSHIP OF STUDENT  
AFFAIRS AND ACADEMIC AFFAIRS**

Adam's Mark, Directors Row 29

Coordinating Presenter:

Richard Palm, Bethany College

Program Presenter:

Roger Sorochty, Kansas Newman College

This program will focus on the cooperative efforts of the student affairs and academic affairs divisions of the small colleges in the formulation of a student development statement. The mission and unique background of most small colleges provides opportunities to be models in cooperative efforts in formulating student development. Discussion will cover the process, benefits, problems, and outcomes.

1:30-  
2:45 p.m.

**COMMUTER STUDENTS IN FOCUS:  
PRAGMATIC SERVICE DELIVERY TO  
MEET THE CAREER DEVELOPMENT  
NEEDS OF COMMUTER STUDENTS  
AT AN URBAN UNIVERSITY**

Adam's Mark, Directors Row 47

Coordinating Presenter:

Scott Preissler, University of Cincinnati

This presentation is based on an activity model at a predominantly commuter student, urban state university of 34,000 students. Research studies and needs assessments involving commuter students will be reported. Model career development programs developed in response to the special population will be examined. Group activity programs will be described representing collaborative efforts of several departments.

1:30-  
2:45 p.m.

**APPLICATIONS OF  
PSYCHOLOGICAL TYPE USING THE  
MYERS-BRIGGS TYPE INDICATOR IN  
A STUDENT PERSONNEL TRAINING  
PROGRAM**

Adam's Mark, Directors Row 41

Coordinating Presenter:

Daniel Robinson, Iowa State University

This program will examine how the Myers-Briggs Type Indicator is used as a tool in the student personnel training program at a large mid-western university. Faculty and student profiles will show the practical applications of the MBTI in light of teaching and learning. Program participants will be provided with information which may be of value in examining the characteristics of student personnel training programs with implications for faculty and students.

1:30-  
2:45 p.m.

**USING ETHNOGRAPHIC  
TECHNIQUES TO STUDY COLLEGE  
STUDENT CULTURE**

Adam's Mark, Directors Row 42

Coordinating Presenter:

Robert Ruday, Saint Leo College

Program Presenters:

Maribeth Durst, Saint Leo College

E. Marilyn Schaeffer, Saint Leo College

This presentation will describe an ethnographic research project developed to yield an indepth description of college student culture; and, to demonstrate how



this type of study can be inexpensively replicated on any college campus. The presentation will focus on the techniques that worked. Examples of field notes, survey questions, and some research results will be distributed.

1:30-  
2:45 p.m.

**WHAT TO WRITE FOR WHOM WHEN:  
THE ART AND SCIENCE OF ADMINISTRATIVE CORRESPONDENCE.**

Adam's Mark, Directors Row 28

Coordinating Presenter:  
Arthur Shriberg, Xavier University

Program Presenter:  
Nancy Monachino, Xavier University

1. When to write memos and when not to write memos.
2. How to sign the memos.
3. Who to send copies of the memo to.
4. When to use blind copies.
5. When memos are useful? Detrimental?
6. Properly written memos; how to write them; what to include.
7. When to call or see someone face to face.
8. How to avoid playing memo or phone tag.
9. When to put an activity on paper in order to have a "record" of it.

These and related topics will be discussed using actual situations. The audience will also be invited to present mini cases that will be analyzed as to the options available in handling a very specific situation.

1:30-  
2:45 p.m.

**MONITORING HEALTH INFORMATION**

Adam's Mark, Directors Row 44

Coordinating Presenter:  
James Stakenas, Westfield State College

Program Presenter:  
Sarah Light, Westfield State College

Tracking and dismissing students for failure to meet health information requirements is problematic, time consuming, and a lousy job, yet, whose job is it? The focus of the presentation is to debate the rationale of Admission Officers, Registrars, and Student Service Officers and come to some consensus of enforcing the state laws and subsequent college policies that surround this issue. The panel will raise the argument then open the session to group discussion.

1:30-  
2:45 p.m.

**FROM A DISEASE MODEL TO A  
WELLNESS APPROACH:  
THE SEARCH FOR EFFECTIVE  
ALCOHOL PROGRAMMING**

Adam's Mark, St. Louis Ballroom C

Coordinating Presenter:

Karen Stewart, Dickinson College

Program Presenters:

Drew Hunter, BACCHUS of the U.S., Inc.

Lisa Grubbs, Oklahoma State University

Mary Peterson, University of Iowa

Susan Vaughn, Miami University of Ohio

As professionals most of us are aware of an ever-increasing variety of "canned" alcohol programs on the educational market. Agents selling programs featuring recovering alcoholics, famous athletes and more leave us asking many questions. How can we best choose programs that will reach our students? What can we do to take a pro-active approach to alcohol education? The program presenters are formal associates of BACCHUS of the U.S., Inc., a college-based alcohol abuse prevention program, and represent a variety of institutions in size, stature and programming capabilities.

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☐ **FORUM FOCUS SESSIONS**

3:00-  
4:15 p.m.

**A GRADUATE STUDENT SERVICES  
PERSPECTIVE ON STUDENT  
AFFAIRS**

Adam's Mark, Promenade Ballroom A

Coordinating Presenter:

William Baldwin, Teacher's College,  
Columbia University

Program Presenter:

Jane Thierfeld Brown, Teacher's College,  
Columbia University

*The Plan for a New Century* may not address the specific concerns of a significant population within student affairs, that of graduate students and the services provided to them. This session will examine the document with graduate students in mind. It will also look at services for growing populations such as minority group graduate students and graduate students with disabilities.

3:00-  
4:15 p.m.

**PRO-ACTIVE RESPONSE TO CAMPUS  
RACIAL TENSION**

Adam's Mark, Directors Row 41

Coordinating Presenter:

Ronald Beer, Oklahoma State University

Program Presenter:

Nancy Serrell, U.S. Department of Justice

Racial tension on campus is on the increase. The Community Relations Service (CRS) of the U.S. Department of Justice has been providing assistance to communities to reduce racial tension since 1964. The CRS process is designed to assess tension, develop a local response to reduce tension, and move toward constructive change. Session participants will learn key factors on how to review racial equity on campus, policy and procedures needed to improve racial harmony, and ways to provide long-term activities to promote multi-culturalism.

3:00-  
4:15 p.m.

**MANAGING CHANGE . . .  
INVOLVING STUDENTS**

Adam's Mark, Promenade Ballroom B

Coordinating Presenter:

George Bettas, Washington State University

Program Presenter:

Maureen Anderson, Washington State University

Dealing with organizational change on a university campus has become a common practice for Student Affairs Administrators. Meaningful participation by students in these changes contributes to the development of leadership among student participants through shared responsibilities in the management of change. Through the use of a symposium format, this program will present a decision-making model and actual case studies to illustrate the involvement of students in addressing current issues and the management of strategic changes associated with such issues.

3:00-  
4:15 p.m.

**REWRITING A CODE OF STUDENT  
CONDUCT (IT'S MORE DIFFICULT  
THAN YOU CAN IMAGINE): HOW TO  
DO IT, WHAT TO INCLUDE AND  
WHAT NOT TO INCLUDE**

Adam's Mark, Directors Row 25

Coordinating Presenter:  
Robert Brooks, University of  
Massachusetts, Amherst

Program Presenter:  
Larry Moneta, University of  
Massachusetts, Amherst

Events over the past two decades mandate a review of existing student conduct codes — student activism of the late 60's; special sensitivities to gay students, women, minority students, older students; new case law; new "thinking" about students rights and responsibilities. How to rewrite such codes, what to include and not include, who to involve and not involve, development of constituent support, how to develop and implement realistic guidelines and timetables will be discussed. Model codes will be presented for consideration and discussion.

3:00-  
4:15 p.m.

**WOMEN IN MANAGEMENT:  
STRATEGIES FOR SUCCEEDING**

Adam's Mark, Promenade Ballroom E

Coordinating Presenter:  
Janice Dawson, Illinois Institute of  
Technology

Program Presenters:  
Margaret Healy, Iowa State University  
Roselle L. Wison, University of Michigan  
Penny Wills, Reed College

This presentation will provide an overview on women in management with an emphasis on the culture and psychology of women, the training and development of management style and communication. Mentoring, networking, and skill development will be examined as strategies for success. A relational look at gender and race, the "strain" of being a woman manager, and assessing the need to fit in or look elsewhere will also be examined. The session will conclude with the future plans women in management can develop for continuing success.

3:00-  
4:15 p.m.

**USING RESEARCH AND EVALUATION  
AS A MANAGEMENT TOOL FOR  
DECISION MAKING**

Adam's Mark, Directors Row 42

Coordinating Presenter:  
Paul Eickmann, Syracuse University



Program Presenters:

Peter Baigent, Syracuse University

Robert C. Froh, Syracuse University

Research and evaluation are proving to be valuable assets in making management decisions and formulating administrative policy. The broad-based internal research and evaluation strategy of a student services office will be described, with particular emphasis on how the information was used for purposes of decision making and policy development.

3:00-  
4:15 p.m.

**STUDENT SUCCESS COURSES  
IMPROVE RETENTION**

Adam's Mark, Directors Row 28

Coordinating Presenter:

Karen Erickson, College Survival, Inc.

Implementing a student success course is one of the most effective means of serving students and decreasing attrition. This presentation will describe a unique course model that has been used successfully in over 1000 colleges and universities. The model promotes students' success by emphasizing three content areas — study skills, life skills, and community and school resources. Specific techniques proven to encourage all students to take responsibility for their education will be demonstrated.

3:00-  
4:15 p.m.

**AUTOMATING THE OFFICE:  
PERSONAL COMPUTERS IN  
RESIDENCE HALLS**

Adam's Mark, Directors Row 44

Coordinating Presenter:

Allen Fivecoate, Ball State University

Program Presenter:

Richard Machado, Ball State University

This program is an outcome of a pilot project designed to educate the residence hall professional staff on how to effectively automate their daily administrative routines using personal computers. The advantages of automation regarding residence hall management and programming, trend analysis, and print formatting of documents will be included. Through lecture and discussion, alternatives to data organization will be presented using examples of time consuming duties provided by the participants. It is the presenters' goal to

inform the audience on how automation decreases administrative time demands, allowing an increased amount of time for interaction with students.

3:00-  
4:15 p.m.

**A PROFESSION FOCUSED ON  
STUDENTS: WHERE DO PARENTS  
FIT IN?**

Adam's Mark, St. Louis Ballroom A

Coordinating Presenter:

Debbie Heida, Old Dominion University

Program Presenter:

Harold Goldsmith, Old Dominion  
University

The presentation will explore meaningful ways to involve parents in the life of the college/university and in their student's education. The benefits of parental involvement to Student Affairs personnel include assistance in the areas of retention, recruitment, referrals, fund-raising and lobbying. Examples of successful parents' programs from a variety of institutions across the country will be discussed.

3:00-  
4:15 p.m.

**CAREER SERVICES SPONSORED  
PROGRAM — RETIREMENT: THE  
EMOTIONAL DILEMMA**

Marriott Pavilion, Consul Room

Coordinating Presenter:

Dick Hulet, Florida State University

The presentation/discussion will encourage participants to consider the emotional side of planning for retirement. Options ranging from early retirement to never retiring will be explored with an emphasis on issues like: self-esteem, loss of status, opportunity for creativity, and new ways for career fulfillment. This session is aimed at all persons interested in life-long career development issues personally or professionally.

3:00-  
4:15 p.m.

**PROFESSIONAL DEVELOPMENT FOR  
STUDENT AFFAIRS  
PROFESSIONALS ON A LIMITED  
BUDGET**

Adam's Mark, St. Louis Ballroom B

Coordinating Presenter:

Harriet Ross Jardine, California State  
University, Chico

What kinds of professional development opportunities are possible with a stable



staff and a limited budget? Lots, if you focus on whole staff gatherings like midyear retreats, teleconferences, daylong consultation and workshop sessions with off campus colleagues or noted pros. How one Professional Development Committee has been stimulating individual professional growth, team building and intra-and cross-unit communication for 3 years will be discussed.

3:00-  
4:15 p.m.

**FORMULATING STUDENT AFFAIRS MISSIONS AND PRIORITIES**

Adam's Mark, St. Louis Ballroom C

Coordinating Presenter:

Dorothy Knoll, Fort Hays State University

If student affairs professionals intend to put their profession in focus they must clarify their legitimate functions, prioritize these functions, and, ultimately, evaluate the quality with which these functions are performed. An empirically developed conceptualization of student affairs missions, based on the priority that students, faculty, and administrators gave to wide range of potential student service activities, will be presented. The mission themes which emerged will be prioritized. The level of consensus will be determined. Implications for use on individual campuses will be discussed.

3:00-  
4:15 p.m.

**COLLOQUIUM —ENTREPRENEURISM AND THE QUALITY OF STUDENT LIFE: A FUND RAISING CASE IN POINT**

Adam's Mark, St. Louis Ballroom F

Coordinating Presenter:

Bob Leach, The Florida State University

Program Presenters:

Nancy Turner, The Florida State University

J.R. Langrell, The Florida State University

Randal Drew, Peek, Collins, and Drew

Walter Massey, The Florida State University

Contemporary organizational theory and management literature beckons higher education to become more innovative and entrepreneurial. Student Affairs professionals are warned to either self-generate this activity, or have it imposed by various external constituencies. The focus of this presentation will be to delineate one such

entrepreneurial activity and its impact on the economic and social potential of an institution. A case study of the Seminole Torchbearers, a "former student leader" alumni organization, will be highlighted. Presenters will delineate the various stages of developing such an entrepreneurial project, and showcase the variables necessary to make such a venture successful.

3:00-  
4:15 p.m.

**ANTI-SEMITISM ON THE CAMPUS**

Adam's Mark, Directors Row 27

Coordinating Presenter:

Stanley Levy, University Illinois at Urbana-Champaign

Program Presenters:

William Thomas, University of Maryland, College Park

Michael Ginsberg, University of Illinois at Chicago

In recent years there has been a resurgence of anti-semitic behavior on various college campuses leading to incidents of a public nature that have confounded and embarrassed institutions. With case study presentations and the availability of a nationally regarded expert, these incidents and the responses thereto will be discussed. Opportunities for interaction will be provided as well as suggestions on how to proceed.

3:00-  
4:15 p.m.

**ADMINISTRATIVE FELLOWS PROGRAM: A MODEL FOR CAREER ADVANCEMENT IN STUDENT AFFAIRS ADMINISTRATION**

Adam's Mark, St. Louis Ballroom G

Coordinating Presenter:

Rand Link, Sonoma State University

Program Presenters:

Michael Ego, Sonoma State University  
Locksley Geoghagen, California State University San Luis Obispo

This session will introduce the participants to the Administrative Fellows Program of the California State University system. This unique affirmative action program allows faculty and staff to gain in-depth experience in administrative styles and concepts. The opportunities afforded Fellows in this one-year program will be

discussed and ideas will be exchanged among the participants relevant to career paths in student affairs administration. Applicability to other university systems will also be discussed.

3:00-  
4:15 p.m.

**FOCUSING ON DIVERSITY:  
APPRECIATING DIFFERENCES —  
SESSION II**

Adam's Mark, St. Louis Ballroom H

Coordinating Presenter:

William McDonald, University of Georgia

Program Presenter:

Vanessa Williams, University of Georgia

"A Class Divided" is an experiment in racial discrimination that was created by Jane Elliott. The experiment was originally implemented with her third grade class on the day after Dr. Martin Luther King's assassination. The experiment was so successful that she continued to expose her program for other populations. During this second session we will facilitate group discussions about the film shown at 1:30 as well as show the practical applications of the experiment with various student and staff groups.

3:00-  
4:15 p.m.

**A DEVELOPMENTALLY BASED MODEL  
OF WELLNESS — IT'S MUCH MORE  
THAN JUST FITNESS AND SAFE SEX**

Adam's Mark, Directors Row 43

Coordinating Presenter:

Timothy McMahon, Washington State  
University

This program will present a model of wellness based on theoretical concepts of Chickering, Heath, Erikson, Perry, Kohlberg, and Gilligan. By combining these theories with a nine dimension model of wellness, a unique framework for educational programming on the college campus is produced. This framework allows student affairs professionals to be proactive in helping students identify and overcome the critical developmental issues which face them. In addition, a recently developed assessment instrument, the "Developmental Advising Inventory", to assess developmental concerns of students from a wellness perspective will be discussed.

## MONDAY

3:00-  
4:15 p.m.

### **RESOLVED, THAT SOCIAL FRATERNITIES & SORORITIES PROMOTE/DO NOT PROMOTE NEGATIVE SEXUAL STEREOTYPES AND RELATIONSHIPS BETWEEN MEN AND WOMEN**

Adam's Mark, Directors Row 45

Coordinating Presenter:

Dale Nienow, University of Southern California

Program Presenter:

Shannon Ellis, University of Southern California

At a time in their lives when students should be exploring new ways to view themselves and the world around them, are Greek organizations countering this through the perpetuation of traditional sex roles? This question will be the center of a combined debate/symposium format designed to explore the affirmative and negative answers. A panel of student affairs and national fraternity and sorority experts will address the issue in a traditional debate style. Subsequent audience participation will be directed by a moderator.

3:00-  
4:15 p.m.

### **DEVELOPING OUR OWN: A CONVERGENCE OF THEORY AND PRACTICE IN CAREER PLANNING**

Adam's Mark, Directors Row 29

Coordinating Presenter:

Mary Ann Palmer, University of Louisville

Program Presenter:

Steve Davis, University of Louisville

The purpose of this program is to describe a Counseling Practicum/Administrative Internship offered by a Career Planning Office. This program offers student affairs pre-professionals a multi-faceted, personal and professional growth opportunity. The intent of the presenters is to encourage Student Affairs colleagues to train and mentor emerging professionals interested in working with issues of student growth and development.

3:00-  
4:15 p.m.

### **FROM MANAGEMENT TO LEADERSHIP: CREATING SUCCESSFUL STUDENT LEADERS**

Adam's Mark, Directors Row 26



Coordinating Presenter:  
Sybil Pressprich, Washington State University

Program Presenter:  
Philip Solbrig, Washington State University

As educators, we often focus on task areas while ignoring the more developmental components such as motivation, risk taking and goal setting. As a result, our student leaders may lack the personal investment and broad perspective that is necessary for leadership. This program proposes a new model of student leadership development based on the work of Peters, Waterman and Austin. This model stresses the components of innovation, motivation, and setting personal and group direction. Special attention will be given to practical application of the model to various leadership training opportunities, retreat formats and specific leadership activities.

3:00-  
4:15 p.m.

**A CAMPUS WIDE STUDENT RETENTION MODEL: STAGE ONE**

Adam's Mark, Directors Row 47

Coordinating Presenter:  
Frances Stage, Indiana University — Bloomington

Program Presenters:  
Sandy MacLean, University of Missouri at St. Louis  
Anita McDonald, University of Missouri at St. Louis

This program will describe a multi-dimensional approach to student recruitment and retention. An urban commuter campus is attempting to deal with attrition using Tinto's model of student retention as well as Astin's theory of student involvement. The effort involves eight individual task forces. Charge to the task forces, implementation strategy and overall evaluation of the program will be discussed by the panel members.

3:00-  
4:15 p.m.

**REACHING OUT TO MAKE A DIFFERENCE: ENHANCING MINORITY STUDENT SUCCESS THROUGH PROGRAM INITIATIVES**

Adam's Mark, Promenade Ballroom F

Coordinating Presenter:  
Melvin Terrell, The University of Toledo

## MONDAY

### Program Presenters:

Bruce LaVant, The University of Toledo  
Emmanuel Newsome, The University of Toledo

Lancelot Thompson, The University of Toledo

This session will focus on program strategies that are essential in assisting with the overall development of minority students on predominantly white campuses. By implementing these program strategies, an improvement in the retention efforts in your particular department or institution can be enhanced.

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3:00-7:00 p.m.	EXHIBITS Adam's Mark, St. Louis Ballroom D & E
4:30-5:30 p.m.	REGION I BUSINESS MEETING Adam's Mark, Directors Row 43
4:30-5:30 p.m.	REGION II BUSINESS MEETING Adam's Mark, St. Louis Ballroom A
4:30-5:30 p.m.	REGION III BUSINESS MEETING Adam's Mark, St. Louis Ballroom B
4:30-5:30 p.m.	REGION IV-EAST BUSINESS MEETING Adam's Mark, St. Louis Ballroom C
4:30-5:30 p.m.	REGION IV-WEST BUSINESS MEETING Adam's Mark, St. Louis Ballroom F
4:30-5:30 p.m.	REGION V BUSINESS MEETING Adam's Mark, St. Louis Ballroom G
4:30-5:30 p.m.	REGION VI BUSINESS MEETING Adam's Mark, St. Louis Ballroom H
5:30-6:30 p.m.	MASSAGE WORKSHOP Adam's Mark, Directors Row 24
5:30-6:30 p.m.	AEROBIC EXERCISE Adam's Mark, Health Club
5:30-6:30 p.m.	WATER EXERCISE Marriott Pavilion, Health Club Adam's Mark, Health Club
5:30-7:00 p.m.	NASPA PRESIDENT'S RECEPTION Adam's Mark, 4th Floor, Pre-Convene

Join the NASPA President in sharing this golden opportunity to renew friendships and meet new professional colleagues. All participants are invited to the Exhibit Area to enjoy the honky-tonk, rag time music of "Jean Kittrell and the St. Louis Rivermen."



- 7:00-8:30 p.m. BOWLING GREEN ALUMNI RECEPTION  
Adam's Mark, Directors Row 28
- 7:00-9:00 p.m. NASPA'S WOMEN IN STUDENT AFFAIRS RECEPTION  
Adam's Mark, Directors Row 41
- 7:00-9:00 p.m. UNIVERSITY OF VERMONT ALUMNI AND FRIENDS RECEPTION  
Adam's Mark, Directors Row 42
- 7:00-9:00 p.m. UNIVERSITY OF VIRGINIA SOCIAL  
Adam's Mark, Directors Row 43
- 7:00-8:30 p.m. THE OHIO STATE UNIVERSITY ALUMNI SOCIAL HOUR  
Adam's Mark, Directors Row 44
- 7:00-9:00 p.m. CHICAGO AREA SMALL COLLEGE HOUSING ASSOCIATION RECEPTION  
Adam's Mark, Directors Row 45
- 7:00-8:30 p.m. MIAMI UNIVERSITY RECEPTION  
Adam's Mark, Directors Row 47
- 7:00-8:00 p.m. REGION IV-WEST NEW PROFESSIONALS MEETING  
Adam's Mark, Region IV-West Vice President's Suite
- 7:00-9:00 p.m. REGION V AND FRIENDS RECEPTION  
Marriott Pavilion, Vice President's Suite 2228
- 7:00-9:00 p.m. FLORIDA STATE ALUMNI AND FRIENDS  
Adam's Mark, St. Louis Ballroom A
- 7:00-9:00 p.m. MICHIGAN STATE UNIVERSITY RECEPTION  
Adam's Mark, Directors Row 29
- 7:00-10:00 p.m. REGION VI HOSPITALITY  
Adam's Mark, Region VI Vice President's Suite
- 7:00-9:00 p.m. INDIANA UNIVERSITY ALUMNI AND FRIENDS  
Adam's Mark, 4th Floor, Rose Garden
- 7:00-9:00 p.m. UNIVERSITY OF ILLINOIS HOSPITALITY  
Marriott Pavilion, Region IV-East Vice President's Suite 2236
- 8:00-9:00 p.m. NASPA PRESIDENT ELECT FORUM  
Adam's Mark, Directors Row 26
- 9:00-10:00 p.m. REGION I NEW PROFESSIONALS MEETING  
Adam's Mark, Region I Vice President's Suite

## MONDAY

9:00- REGION IV-EAST HOSPITALITY  
11:00 p.m. Marriott Pavilion, Region IV-East Vice President's Suite 2236

9:00- REGION IV-WEST HOSPITALITY  
11:00 p.m. Adam's Mark, Region IV-West Vice President's Suite

9:00 p.m.- RELIVING THE 50's AND 60's  
1:00 a.m. Adam's Mark, Promenade Ballroom A, B, & C  
"SH-BOOM" takes the stage with their revue and stage show of favorites from the 50's and 60's

TUESDAY



## TUESDAY

- 6:30- 5K POKER RUN  
7:30 a.m. Gateway Arch Grounds. Meet in the lobby of the Adam's Mark.
- 7:00 a.m.- CONFERENCE INFORMATION CENTER,  
7:00 p.m. HOSPITALITY CENTER AND COM-  
MUTER LOUNGE  
Adam's Mark, 4th Floor, Directors Row 46
- 7:00 a.m.- CONFERENCE HEADQUARTERS  
7:00 p.m. Adam's Mark, 4th Floor Lobby
- 7:00- AEROBIC EXERCISE  
8:00 a.m. Marriott Pavilion, Envoy Room
- 7:00- WATER EXERCISE  
8:00 a.m. Adam's Mark, Health Club
- 7:00- REGION III NEW PROFESSIONALS AND  
8:15 p.m. GRADUATE STUDENTS  
Adam's Mark, Region III Vice President's Suite
- 7:00- REGION V CHIEF STUDENT AFFAIRS  
8:00 a.m. OFFICERS AND VOTING DELEGATES  
CONTINENTAL BREAKFAST  
Marriott Pavilion, Vice President's Suite, 2228
- 7:00- REGION VI CHIEF STUDENT AFFAIRS  
8:15 a.m. OFFICERS CONTINENTAL BREAKFAST  
Adam's Mark, Region VI Vice President's Suite
- 7:30- INTERNATIONAL PROGRAM TASK  
8:00 a.m. FORCE  
Adam's Mark, NASPA President's Suite
- 7:30- REGION I CHIEF STUDENT AFFAIRS  
8:45 a.m. OFFICERS CONTINENTAL BREAKFAST  
Adam's Mark, Region I Vice President's Suite
- 7:30- REGION IV-EAST CHIEF STUDENT  
8:45 a.m. AFFAIRS OFFICERS CONTINENTAL  
BREAKFAST  
Marriott Pavilion, Vice President's Suite, 2236
- 7:30- FOCUS ON NASPA  
9:00 a.m. Adam's Mark, Rose Garden  
• Invitation only
- 7:45- NASPA COMMUNICATIONS DIVISION  
8:45 a.m. BREAKFAST  
Adam's Mark, St. Louis Ballroom A

### ☐ IDEA BREAKS

- Repeat of Monday, 8:00 a.m.-8:30 a.m. sessions.

- 8:00- **Peer Counseling Programs for Fratern-**  
8:30 a.m. **ities and Sororities**  
Adam's Mark, Boardroom 21

- 8:00-  
8:30 a.m. **Issues for Women in Higher Education**  
Adams' Mark, Boardroom 23
- 8:00-  
8:30 a.m. **Where Do You Draw The Line? An Ethics Game for Student Leaders**  
Adam's Mark, Directors Row 24
- 8:00-  
8:30 a.m. **Emeritus Faculty as Advocates of Student Rights**  
Adam's Mark, Directors Row 25
- 8:00-  
8:30 a.m. **Designing a Collegium**  
Adams' Mark, Directors Row 26
- 8:00-  
8:30 a.m. **Charlotte's Web: The Magic of Support**  
Adams' Mark, Directors Row 27
- 8:00-  
8:30 a.m. **Evaluation: A Process for Improving Programs and Services**  
Adams' Mark, Directors Row 28
- 8:00-  
8:30 a.m. **Increase Funding for Higher Education: Successful Lobbying Techniques**  
Adams' Mark, Directors Row 29
- 8:00-  
8:30 a.m. **The Southern Illinois U. at Carbondale Early Warning System: Using Clues to Identify Students in Trouble**  
Adams' Mark, Directors Row 41
- 8:00-  
8:30 a.m. **Student Judicial Boards: More Than an Administrative Tool**  
Adams' Mark, Directors Row 42
- 8:00-  
8:30 a.m. **Academic Programming for Orientation: Doing It The Fun Way**  
Adams' Mark, Directors Row 43
- 8:00-  
8:30 a.m. **The Recreational Sports Hall Coordinator: A Helpful Contributor to the Efforts of Non-Alcoholic Programming**  
Adams' Mark, Directors Row 44
- 8:00-  
8:30 a.m. **Student Services and Instruction as a Team — A Must!**  
Adams' Mark, Directors Row 45
- 8:00-  
8:30 a.m. **Advertising: Creating an Effective Invitation to Student Services**  
Adams' Mark, Directors Row 47

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- 8:00-  
8:45 a.m. NASPA POLICY ISSUES TASK FORCE  
Adam's Mark, Boardroom 22
- 8:00-  
9:00 a.m. PRESIDENT'S BREAKFAST BUFFET FOR INTERNATIONAL PARTICIPANTS  
Adam's Mark, NASPA President's Suite
- 9:00 a.m.-  
5:00 p.m. CAREER SERVICES  
Marriott Pavilion

**FORUM II: FOCUS ON VALUES**

**E** RESOLVED (symposium format):

That one of the primary roles of student affairs administrators is/is not to move students toward global consciousness.

9:00-10:30 a.m. Adam's Mark, Promenade Balloorm A & B  
Moderator: Tom Thielen, Vice President, Student Affairs, Iowa State University  
Speakers: Barbara Burn, Director of International Programming, University of Massachusetts-Amherst  
Gordon Eaton, President, Iowa State University  
Ken Bader, President, American Soybean Association

10:45-Noon **FORUM E** BREAKOUT SESSIONS

Adam's Mark  
Director's Row 26  
Speaker: Gordon Eaton  
Facilitator: Brenton Steele, Associate Dean of Students, University of Maryland-Baltimore County  
Directors Row 27  
Speaker: Barbara Burn  
Facilitator: Bill Hinga, Vice President of Student Affairs, Central University of Iowa  
Directors Row 29  
Speaker: Ken Bader  
Facilitator: Gary Valen, Dean of Students, Hendrix College

**F** RESOLVED (symposium format):

That colleges and universities can/cannot maintain both access and academic standards while ensuring ethnic, cultural and gender diversity.

9:00-10:30 a.m. Adam's Mark, Promenade Balloorm C  
Moderator: Constance Rockingham, Dean of Students, Southern Illinois University at Edwardsville  
Speakers: Katherine Hunter, Vice President of Academic Affairs, Broward Community College  
Donald Stewart, President, College Board



10:45-  
Noon

**FORUM F BREAKOUT SESSIONS**

Adam's Mark

Director's Row 41

Speaker: Katherine Hunter

Facilitator: Jim Thorius, Vice President of Student Development, Simpson College

Directors Row 43

Speaker: Donald Stewart

Facilitator: Pat Terrell, Assistant to the Vice President of Student Affairs, University of Louisville

Directors Row 45

Facilitator: Jim Moore, Dean of Students, Marquette University

**G RESOLVED (debate format):**

That social sororities and fraternities are/are not conducive to the educational process.

9:00-

Adam's Mark, Promenade Ballroom D

10:30 a.m.

Moderator: Stan Levy, Vice Chancellor, Student Affairs, University of Illinois at Urbana-Champaign

Speakers: Betty Asher, Vice President of Student Affairs and Associate Professor of Counselor Education, Arizona State University

Tom Goodale, Vice Chancellor of Student Affairs, University of Denver

Joyce Maisel, Associate Dean of Students, Colby College

Johan Madson, Associate Provost, Student Services, Vanderbilt University

10:45-  
Noon

**FORUM G BREAKOUT SESSIONS**

Adam's Mark

St. Louis Ballroom C

Speaker: Betty Asher

Facilitator: Willard Broom, Associate Dean of Students, University of Illinois-Urbana

St. Louis Ballroom F

Speaker: Johan Madson

Facilitator: Simone Taylor, Assistant Director, Career Planning and Placement, University of Michigan

St. Louis Ballroom G

Speaker: Joyce Maisel

Facilitator: Rick Artman, Vice President for Student Affairs, Nebraska Wesleyan University

## TUESDAY

St. Louis Ballroom H

Speaker: Tom Goodale

Facilitator: Carol Ann Lane, Program  
Advisor, Texas Christian University

### **H** RESOLVED (debate format):

That the academy should/should not be value free.

9:00- Adam's Mark, Promenade Ballroom E & F

10:30 a.m. Moderator: James Lyons, Dean of Student  
Affairs, Stanford University

Speakers: Jim Tederman, Vice President  
and Dean of Student Affairs, Grinnell  
College

Julie Anderton, Vice President of Student  
Life and Dean of Students, Whitworth  
College

### 10:45- **H** FORUM BREAKOUT SESSIONS

Noon Adam's Mark

St. Louis Ballroom A

Speaker: Jim Tederman

Facilitator: Penelope Wills, Director of  
Residential Programs, Reed College

St. Louis Ballroom B

Speaker: Julie Anderton

Facilitator: Dick Palm, Dean for Student  
Life, Bethany College

### 10:15 a.m.- EXHIBITS

1:30 p.m. Adam's Mark, St. Louis Ballroom D & E

### Noon- REGION IV-EAST PLANNING CON- 1:30 p.m. FERENCE MEETING

Marriott Pavilion, Region IV-East Suite,  
2236

### Noon- WRITING FOR THE NASPA JOURNAL

1:30 p.m. Adam's Mark, Directors Row 44

Facilitator: Keith Miser, University of  
Vermont

An open session for professionals inter-  
ested in writing for the NASPA Journal.

### Noon- GOLDEN KEY NATIONAL HONOR 1:30 p.m. SOCIETY LUNCHEON

Adam's Mark, Directors Row 24

### Noon- NASPA MONOGRAPH BOARD ANNUAL 1:30 p.m. MEETING

Adam's Mark, Directors Row 41

### Noon- CAREER DEVELOPMENT AND PRO- 1:30 p.m. FESSIOAL STANDARDS MEETING

Adam's Mark, Directors Row 42

### Noon- TASK FORCE ON GAY, LESBIAN, AND 1:30 p.m. BISEXUAL ISSUES

Interested members and participants.

Adam's Mark, Directors Row 43

**□ FORUM SPEAKER**

Noon-1:30 p.m. **Laurence Smith**  
***Repositioning Student Affairs as the Core for Campus Innovation and Renewal***

Adam's Mark, Rose Garden

• Sponsored by a grant from D.M. Premier Management, Inc.

Noon-2:00 p.m. **INTERFRATERNITY LUNCHEON**  
 Clarion — St. Louis Hotel, 200 South 4th Street  
 Luncheon by advance registration only

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**□ FORUM FOCUS SESSIONS**

1:30-2:45 p.m. **ACADEMIC VALUES: CAMPUS EDUCATION ON ACADEMIC HONESTY AND DISHONESTY**  
 Adam's Mark, Directors Row 43

Coordinating Presenter:  
 Meg Benke, Ohio University

Program Presenter:  
 Joe Burke, Ohio University

Academic honesty is an issue for faculty and administrators. This program will focus on a campus-wide approach to the education of faculty and students regarding academic honesty and dishonesty. Value and moral dilemmas surrounding this topic will also be addressed.

1:30-2:45 p.m. **CAREER SERVICES SPONSORED PROGRAM — THE FEMINIZATION OF STUDENT AFFAIRS**

Marriott Pavilion, Diplomat Room

Coordinating Presenter:  
 Wayne Carlisle, Wichita State University

Program Presenter:  
 Flo Hamrick, Wichita State University

This presentation and discussion will focus on changes in both the responsibilities of student affairs staff and the demographics of persons in the profession. The impact of changes on the profession, individuals and higher education are significant. Prospective issues and opportunities that may arise from further feminization will be explored.

1:30-  
2:45 p.m.

**FOCUSING ON PERSONAL AND  
PROFESSIONAL REVITALIZATION**

Adam's Mark, Promenade Ballroom A

Coordinating Presenter:

Gary Fretwell, Tulane University

This session will focus on the process of personal and professional revitalization. The primary objectives will be to increase the awareness of the participants of the common need for self-renewal and the steps that can be taken to achieve revitalization. Practical consideration will be given to the tension which exists among our individual interests, personal identity and organizational motivations.

1:30-  
2:45 p.m.

**STEREOTYPES: A POWERFUL  
VALUES TOOL**

Adam's Mark, St. Louis Ballroom H

Coordinating Presenter:

Logan Hazen, University of Southern California

"Stereotype: a standardized mental picture that is held in common by members of a group and that represents an oversimplified opinion, affective attitude, or uncritical judgment" (Webster). This action oriented values simulation program includes discussion of the positive and negative aspects of stereotyping; a powerful yet controllable simulation experience; and applications of the program/simulation outline (provided to each participant) to other groups in the university and beyond.

1:30-  
2:45 p.m.

**THAT WAS THEN, THIS IS NOW**

Adam's Mark, Promenade Ballroom B

Coordinating Presenter:

Susan Hickey, Loyola College in Maryland

Program Presenters:

Tracey Sutherland, Florida State University

Lori McQueen, Loyola College in Maryland

The lessons of the 1960's should remind student personnel professionals of the critical need to encourage student participation in college governance. Descriptions of Kent State, Jackson State, and other student protests will remind us of the issues of student revolt. A series of video taped interviews with current administra-



tors who were college students in the 1960's will depict how the legacy of the 1960's influences their decisions toward student life, student rights and the advocacy of minority representation.

1:30-  
2:45 p.m.

**THE DEVELOPMENTAL CHALLENGE OF ACADEMIC DISHONESTY — EDUCATIONAL AND JUDICIAL RESPONSES**

Adam's Mark, Promenade Ballroom E

Coordinating Presenter:

Kenneth Kelly, George Mason University

Program Presenters:

Donald Gehring, University of Louisville

Bill Kibler, Texas A&M University

Timothy Brooks, University of Delaware

Academic dishonesty is a prevalent problem in higher education, and presents challenges for student development educators and faculty to teach moral values and design campus teaching and study environments to reduce opportunities for unethical behavior. This session will present values education approaches addressing academic dishonesty, cite measures for reducing cheating and plagiarism, and examine models of student-run honor/judicial councils and proctoring systems. A bibliography on academic dishonesty will be provided.

1:30-  
2:45 p.m.

**BOYS WILL BE BOYS: LANGUAGE AS A REFLECTION OF OUR EXPECTATIONS**

Adam's Mark, St. Louis Ballroom C

Coordinating Presenter:

Jay Lemons, Texas A&M University

Program Presenters:

Jo Hudson, Texas A&M University

Kristin Sayre, Texas A&M University

This program will offer a practical explanation and examination of our use of language. The specific area of discussion will be uses and forms of language which perpetuate gender discrimination and how these forms of discrimination affect our subsequent behavioral expectations. The program will focus on sensitizing Student Affairs professionals and the campus community on these and related issues.



1:30-  
2:45 p.m.

**FOCUS ON STAFF AWARENESS: THE  
NEXT ROUND WITH DISABLED  
STUDENTS**

Adam's Mark, St. Louis Ballroom F

Coordinating Presenter:

Pam Lundin, University of Wisconsin -  
Whitewater

Program Presenters:

Roger Ludeman, University of Wisconsin -  
Whitewater

Jacqueline Temple, University of  
Wisconsin - Whitewater

Dorothy Tiede, University of Wisconsin -  
Whitewater

John Truesdale, University of Wisconsin -  
Whitewater

The curbs are cut, elevators are in, parking spaces have been provided. What next? This program will focus on a nationally known Staff Awareness Program at the University of Wisconsin - Whitewater. The institution is driven in part by a select mission statement which provides for concentrated services and programs for disabled students. Handouts describing awareness training, a transportation system, and fire/disaster evacuation plans will be available to those in attendance. Group participation and interaction will be encouraged.

1:30-  
2:45 p.m.

**DRUG TESTING: THE NASPA POSITION**

Adam's Mark, Directors Row 25

Coordinating Presenter:

Thomas Miller, Canisius College

Program Presenters:

David Ambler, University of Kansas

Richard Stenard, Eastern Oregon State  
College

George Dragonetti, County College of  
Morris

Drug testing in the higher educational community is a subject of considerable contention. This program will explore the legal, ethical and moral issues surrounding the subject. The NASPA position on the topic, generated by the NASPA Policy Issues Task Force, will be described and explored.

1:30-  
2:45 p.m.

**SUBSTANCE ABUSE/AIDS TAPES/  
FILMS: THE CREAM OF THE CROP**

Adam's Mark, St. Louis Ballroom G

Coordinating Presenter:

T. Roger Nudd, California State University,  
Fullerton

Among the hundreds of films/tapes available on substance abuse, which are the best for diverse groups like fraternities, residence hall staff, faculty, trustees? Who has time to order and preview dozens to find the best? This program will be a sampling of six tapes/films we feel are the best. 12-15 minute segments will be shown of each, dealing with AIDS, alcohol abuse, resultant liability for living groups, and faculty involvement. The balance of the time block will be spent showing more of those tapes in which special interest is expressed.

1:30-  
2:45 p.m.

**COLLECTIVE BARGAINING AND THE  
STUDENT AFFAIRS DIVISION:  
PROBLEM OR OPPORTUNITY**

Adam's Mark, Directors Row 45

Coordinating Presenter:

Charles O'Brien, Western Illinois  
University

Program Presenter:

Jo Ann Hummers, Western Illinois  
University

This program examines issues related to the collective bargaining process and the unionization of student affairs professionals. Included is an introductory discussion of the labor movement in higher education and its impact on student affairs specifically as well as suggestions for resolving problems and maximizing opportunities. A student affairs administrator and a union leader will focus on their own experiences and their efforts to cope with situations which affect the delivery of services to students. Involvement will be encouraged and opportunities for interactions with the presenters will be provided.

1:30-  
2:45 p.m.

**UNDER NEW MANAGEMENT:  
ORGANIZATIONAL CULTURE AND  
STRATEGIC PLANNING FOR NEW  
PROFESSIONALS**

Adam's Mark, Directors Row 28

Coordinating Presenter:  
Mona Olds, Clark University

Program Presenter:  
Carolyn Brooks, Mercer

A program aimed at graduate students and new professionals, "Under New Management" is designed to define the relatively new concepts of organizational culture and strategic planning as management tools for student affairs professionals. Organizational cultures will be defined and described as well as linked to concepts of organizational change and planning. Participants will be presented with the opportunity to explore strategic planning as a management technique with discussion as to the use of this approach in student affairs.

1:30-  
2:45 p.m.

**RACISM ON COLLEGE CAMPUSES:  
A BLACK STUDENT PROBLEM, A  
WHITE STUDENT PROBLEM, AN  
INSTITUTIONAL PROBLEM**

Adam's Mark, St. Louis Ballroom B

Coordinating Presenter:  
Linda Bates Parker, University of  
Cincinnati

Program Presenters:  
William Parker, University of Kentucky  
-Lexington  
Louise Annarino, Ohio University  
Barbara Hewins-Maroney, University of  
Nebraska at Omaha

Renewed racism on college campuses across the country has refocused attention on our responsibilities and abilities. A diverse, expert panel will discuss the fundamental question, "Whose problem is it?" Is campus racism being fed by our own ignorance or indifference? . . . the institutional climate? . . . by student attitudes? . . . all of the above? Before effective interventions can occur with students, we must analyze and confront our own beliefs about racism. This program is structured for significant audience involvement.

1:30-  
2:45 p.m.

**RETIREMENT AND FINANCIAL  
PLANNING IN HIGHER EDUCATION**

Adam's Mark, Directors Row 29

Coordinating Presenter:

Lawrence Pasquini, Massachusetts  
Mutual Life Insurance Company & MML  
Investors

Program Presenter:

Dennis Zanowski, Massachusetts  
Mutual Life Insurance Company & MML  
Investors

Many financial and retirement planners believe it is never too early or too late to begin financial planning. This workshop will explore and discuss many financial and retirement planning concepts as they relate to higher education. A definition of Financial Planning will be developed along with a discussion of the roles and functions of various financial instruments. Concepts that will be examined include (1) transfer of wealth, (2) velocity of money, (3) the multiplier effect and (4) time value of money. The workshop will assist the participants in developing an investment strategy, defining financial needs and answering the question of how much risk is right for me.

1:30-  
2:45 p.m.

**STUDENT RETENTION PROGRAM**

Adam's Mark, Directors Row 26

Coordinating Presenter:

Dorothy Pedtke, Kaskaskia College

Program Presenters:

Don Schroeder, Kaskaskia College

Alan Wilson, Kaskaskia College

Marilyn Schmidt, Kaskaskia College

Marilyn Brookman, Kaskaskia College

A three-prong approach for student retention consisting of orientation, mentoring, and advisement. New students are advised and registered prior to each semester and encouraged to participate in student orientation. During the orientation process, student mentors are assigned to new students for the subsequent semester. The various aspects of these activities will be discussed.



1:30-  
2:45 p.m.

**CREATIVE INCOME GENERATION  
FOR CAREER DEVELOPMENT AND  
PLACEMENT DEPARTMENTS: THE  
CORPORATE SPOUSE RELOCATION  
PROGRAM MODEL**

Adam's Mark, Directors Row 47

Coordinating Presenter:  
Scott Preissler, University of Cincinnati

The University of Cincinnati's office of Career Development and Placement provides dual-career relocation assistance as a service to employers in the tri-state area. A program description and evaluation herein provides additional information to the literature base, currently lacking in information pertinent to this topic. Implications for the joining together of corporations and student affairs professionals in cooperative endeavors is also discussed. Finally, ideas for income generation outside of traditional student affairs resources will be highlighted.

1:30-  
2:45 p.m.

**NOBODY TOLD ME THIS IN  
GRADUATE SCHOOL**

Adam's Mark, Promenade Ballroom C

Coordinating Presenter:  
Jim Rhatigan, Wichita State University

Program Presenters:  
Lyle Gohn, University of Arkansas  
Sharon Johnson, Wichita State University  
Jim Lyons, Stanford University  
Caryl Smith, The University of Kansas  
Roger Sorochty, Kansas Newman College

Some things can only be learned on the job . . . at least that is the conventional wisdom. What can be expected from a graduate education that will be helpful in practice? What kind of knowledge can be gained only by experience? Five presenters from different types of institutions will offer their perceptions.

1:30-  
2:45 p.m.

**STUDENT LEADERSHIP:  
A JOINT VENTURE**

Adam's Mark, Directors Row 41

Coordinating Presenter:  
Constance Rockingham, Southern Illinois  
University at Edwardsville

Program Presenter:  
Janet McReynolds, Southern Illinois  
University at Edwardsville



The presenters will provide an overview of a Student Leadership Development Program. In addition, the presenters will discuss the ways in which faculty assist with the program. Several considerations relative to the formulation of a Student Leadership Development Program will be reviewed. Programs, brochures, module descriptions, and related materials will be distributed.

1:30-  
2:45 p.m.

**FOCUS ON YOUR PROFESSION:  
MANAGING YOUR CAREER IN  
HIGHER EDUCATION**

Adam's Mark, Directors Row 42

Coordinating Presenter:  
Stephen Roth, Canisius College

"Job" and "career" are not synonyms, but we often put all our energy into the daily tasks of our jobs in the (mistaken) belief we are also taking care of our careers. The career outlook in Student Affairs can be good — for those who work at managing their careers. This session, designed specifically for the entry-level and middle-level professional, will explore the four keys to successful career management in Student Affairs.

1:30-  
2:45 p.m.

**MISSOURI INVENTORY OF CO-  
CURRICULAR INVOLVEMENT (MICCI)**

Adam's Mark, Directors Row 44

Coordinating Presenter:  
Terry Smith, Northeast Missouri State University

Program Presenter:  
Verona Nichols, Northeast Missouri State University

College students involve themselves in their education in ways that range from attending class to partying. Classification and measurement of types of student involvement permit more meaningful program planning and facilitation of individual student effort toward constructive involvement. MICCI is an inventory that (1) links strategic and department planning of co-curricular involvement with institutional mission, (2) locates existing involvement data bases, (3) assesses type and level of student involvement at the institution, and (4) suggests a macro- and micro-planning scheme.

1:30-  
2:45 p.m.

**OUR PROFESSION: NEW LEGAL  
RELATIONSHIPS WITH STUDENTS**

Adam's Mark, St. Louis Ballroom A

Coordinating Presenter:  
Richard Tischler, University of Virginia

Program Presenter:  
Annette Gibbs, University of Virginia

Recent legal rulings of interest and importance to college student affairs administrators will be analyzed and discussed. The focus of this program will be on the changing relationship between institutions and their students and the implications for policy-making and implementation. Recently adjudicated cases related to the institutional duty to protect students from a variety of harms are providing student affairs administrators with the best information for formulating policy. Emphasis will be placed on the "Eiseman v. State of New York" and "Whitlock v. University of Denver" cases and their implications for the profession's future focus.

1:30-  
2:45 p.m.

**EDUCATIONAL PROGRAMMING FOR  
A DUAL GREEK SYSTEM:  
IMPLICATIONS FROM A BLACK/  
WHITE GREEK RESEARCH STUDY**

Adam's Mark, Promenade Ballroom F

Coordinating Presenter:  
Ed Whipple, The University of Alabama

Program Presenters:  
John Baier, The University of Alabama  
David Grady, The University of Alabama

This program will focus on certain value, academic, family social status, and financial concern differences between white and black Greeks, and the impact these differences have on educational programming. The data is based on research conducted at The University of Alabama. The program will cover the research study, discuss significant differences between white and black Greeks, identify cultural values and differences which impact on the educational environment, and discuss the implications these cultural values and differences have in regard to the educational goals of a university community.

- 3:00-  
4:00 p.m. **NASPA ANNUAL BUSINESS MEETING**  
Adam's Mark, Promenade Ballroom C & D
- The voting delegates will be asked to vote on the merger of the corporate structure NASPA Oregon and NASPA Ohio into NASPA Washington, D.C. This vote is necessary to finalize the incorporation in the District of Columbia. Voting delegates and members are urged to attend this meeting.
- 

**□ FORUM FOCUS SESSIONS**

- 4:15-  
5:30 p.m. **RESOLVED: THAT STUDENT AFFAIRS PROFESSIONALS MUST UTILIZE RESEARCH TO BECOME ACTIVISTS IN THE PROCESS FOR CHANGE**  
Adam's Mark, Promenade Ballroom A
- Coordinating Presenter:  
John Beatty, The Pennsylvania State University
- Program Presenters:  
Robert DeWitt, The Pennsylvania State University  
Kenneth Varcoe, The Pennsylvania State University
- This presentation will review the efforts of fifteen Commonwealth Campuses of Penn State to enhance the overall quality of the student experience. It will share how the strategies developed, using the results of the College Student Experiences questionnaire, were used to create change on each campus. The most significant changes will be discussed. They include efforts to improve advising, learning support services, orientation, clubs and organizations, access to facilities, and involvement with faculty.
- 4:15-  
5:30 p.m. **MORAL DEVELOPMENT ON THE COLLEGE CAMPUS: IS THERE A SOLUTION TO THE DILEMMA?**  
Adam's Mark, St. Louis Ballroom G
- Coordinating Presenter:  
John Clower, Austin College
- Program Presenter:  
Carol Ritchie, Georgia Southwestern College

Student affairs professionals agree that an important developmental task of college students is the refinement of a values system. This program will provide a FORUM through which the role of student affairs in this process may be discussed. The exploration of methods by which students' levels of moral development may be assessed and ways in which programs assisting in moral development may be implemented and evaluated will be emphasized.

4:15-  
5:30 p.m.

**THE RETREAT AS LEADERSHIP DEVELOPER FOR COMMUTER STUDENTS**

Adam's Mark, St. Louis Ballroom A

Coordinating Presenter:  
John DeSando, Franklin University

Program Presenter:  
Lee Peters, Franklin University

For urban universities, the "retreat" is a way of bringing students together off-campus to create a sense of good will and camaraderie. It also can be a laboratory for leadership development. This presentation offers a paradigm for the leadership retreat: a sequential program that begins with values development and proceeds through the planning and implementation of the retreat itself. Structured experiences, data collection, research design and tracking of leadership trainees will be discussed.

4:15-  
5:30 p.m.

**MINORITY STUDENTS:  
A FACULTY RESPONSIBILITY**

Adam's Mark, St. Louis Ballroom C

Coordinating Presenter:  
W. Clarke Douglas, University of Illinois at Chicago

Program Presenter:  
Marie Johnson, University of Illinois at Chicago

This program will report on the development and implementation of an intervention model used with faculty that focused on their expectations of minority students as reflected in their teaching behavior. The aim was to modify behavior that communicated negative expectations. Components of the model consisted of a pre- and post-intervention measure which assessed attitudes toward student learning differences,



stereotyped perceptions of minorities and an index of ethnocentrism, and the intervention which consisted of audio-visual and programmed materials and a workshop.

4:15-  
5:30 p.m.

**MANAGING THE TIME OF YOUR LIFE:  
AN EXPERIENTIAL ORIENTATION  
PROGRAM FOR STUDENTS AND  
FAMILIES**

Adam's Mark, Directors Row 26

Coordinating Presenter:

Kathleen Duling-Molholm, Southeast Missouri State University

Program Presenters:

Patricia Volp, Southeast Missouri State University

Linda Rabold, Southeast Missouri State University

"Managing the Time of Your Life" is an experiential orientation program designed to prepare University matriculants and their families for a typical student week. The goal is to plan for personal activities, class assignments, social activities, and co-curricular involvement, as well as to adapt to unexpected events. The game is designed to emphasize the student's personal responsibility to plan ahead. During this session, participants will (1) be introduced to the theoretical and historical background for the development of this program; (2) experience portions of the "time of your life" game, and (3) discuss strengths and challenges.

4:15-  
5:30 p.m.

**TEACHING VALUES BY EXAMPLE:  
AN EXAMINATION OF THE  
PROFESSION'S PERSONAL VALUES**

Adam's Mark, St. Louis Ballroom B

Coordinating Presenter:

Paul Eickmann, Syracuse University

Program Presenter:

Gina Toman, Syracuse University

Exercises in determining values that underlie the work of student affairs professionals were completed and the results used as part of the day-to-day operation of an Office of Student Affairs. A similar exercise is being carried out nationally in a survey to chief student affairs officers. Results will be discussed at this session



4:15-  
5:30 p.m.

**MAKING THE MOST OF  
ABSTRACTION: SYNECTICS AS A  
TOOL FOR MAKING DECISIONS AND  
PROGRAM PLANNING**

Adam's Mark, St. Louis Ballroom F

Coordinating Presenter:

Shawn Hayhurst, The University of  
Vermont

Program Presenter:

David Ouimette, The University of  
Southern California

This session is designed to introduce the creative thinking process of synectics to practical applications in student affairs. Participants will embark on this exercise which begins with a concept, introduces abstract thoughts about it and concludes with a broader perspective of the same topic. The effectiveness and usefulness of the method will be addressed and an information packet will be distributed to all attendees.

4:15-  
5:30 p.m.

**THE STORIES STUDENTS TELL:  
STRATEGIES FOR ASSESSING  
COMMUNITY IN RESIDENCE HALLS**

Adam's Mark, Directors Row 43

Coordinating Presenter:

G. Smith Jackson, Saint Louis University

Program Presenter:

Steven Serrot, Saint Louis University

Despite the emphasis on community development by staff in residence halls, strategies for defining and assessing community are scarce. This program introduces a framework for understanding and assessing community in student living groups. Case studies will be used to discuss several assessment strategies including: the interpretation of stories "floor historians" tell in diaries and photographs; assessing friendship patterns and conflict resolution in living groups; and, assessing the frequency of participation in floor activities.

4:15-  
5:30 p.m.

**FOCUS ON PLANNING AND  
PROGRAM REVIEW IN STUDENT  
AFFAIRS: GETTING A GOOD START!**

Adam's Mark, Directors Row 29

Coordinating Presenter:

Roger Ludeman, University of Wisconsin  
- Whitewater

## Program Presenters:

Pamela Lundin, University of Wisconsin -  
Whitewater

Carl Jardine, University of Wisconsin -  
Whitewater

Linda Schoonmaker, University of  
Wisconsin - Whitewater

Jacqueline Temple, University of  
Wisconsin - Whitewater

Strategic planning and program review are established management techniques that require involvement of divisional staff from the very beginning. A rationale will be presented for use of a Student Affairs Review Team (START) comprised of staff from all levels. The purpose of this group is to work with the Chief Student Affairs Officer in designing and carrying out the planning process. Handouts will include actual planning and review excerpts and the use of the CAS Standards.

4:15-  
5:30 p.m.

**PERSONALIZING THE COLLEGE  
CONTEXT FROM A CULTURAL  
PERSPECTIVE**

Adam's Mark, Promenade Ballroom F

Coordinating Presenter:

Kathleen Manning, Indiana University

Program Presenter:

Frances Stage, Indiana University

The movements which made higher education accessible to minorities have substantially impacted student affairs. The environments of colleges have changed with the attendance of minority students and traditionally disenfranchised groups. The perspective of administrative practices and underlying assumptions require significant changes before the complete and equal expression of those culturally different groups is possible. Many of these steps include a change in the assumptions for practice based on the majority culture. "Blacks in College", "Ways with Words", and "Counseling American Minorities" are used as background for this presentation.

4:15-  
5:30 p.m.

**IN-HOUSE CANDIDACY —  
A DIFFERENT KIND OF EXPERIENCE**

Adam's Mark, Directors Row 45

Coordinating Presenter:

William McDonald, University of Georgia

Program Presenter:

Libby Magill, Clemson University

Preparation for any interview is always a very detailed process. A candidate spends many hours developing better interviewing skills, identifying potential questions, and increasing his/her knowledge of the host institution. However, all these concerns take on a new perspective for an in-house candidate. This program will address the different experiences of the in-house candidate. Special concerns of preparation and actual interviewing will be presented by the facilitators.

4:15-  
5:30 p.m.

**INTRUSIVE APPROACHES TO  
STUDENT SERVICES: A NECESSARY  
STRATEGY FOR STUDENT  
DEVELOPMENT AND RETENTION  
PROGRAMS?**

Adam's Mark, Promenade Ballroom E

Coordinating Presenter:

Robert Perkins, Alma College

Program Presenter:

Virginia Davison, Alma College

Maggie Martin Echternach, Alma College

A presentation of intrusive approaches to student services currently being utilized on college campuses in the areas of personal counseling, educational support services, and career planning and placement. Related issues of confidentiality, in loco parentis, individual responsibility, and institutional accountability will also be addressed.

4:15-  
5:30 p.m.

**FOSTERING "ORGANIZATIONAL  
OWNERSHIP" AMONG STUDENT  
AFFAIRS PROFESSIONALS**

Adam's Mark, Directors Row 47

Coordinating Presenter:

Jeffrey Porter, Rochester Institute of  
Technology

Beyond the diversity emanating from the "what" of recent educational reform efforts, a common lesson about the importance of "organizational ownership" is being verified regarding the "how" of such efforts. The presentation focuses on: (1) how Student Affairs professionals in leadership roles can facilitate ownership of organizational goals and initiatives among their staff, and (2) how to recognize and avoid some typical organizational and supervisory obstacles to organizational ownership.

4:15-  
5:30 p.m.

**DEVELOPING A "COMMUNITY" OF STUDENTS ON CAMPUS**

Adam's Mark, St. Louis Ballroom H

Coordinating Presenter:

Dorothy Siegel, Towson State University

Program Presenters:

Jim Banning, Colorado State

Carol Williamson, Salisbury State

Marion Hoffman, Towson State University

There is common agreement among college student services professionals that we need to help students develop their role as citizens in the campus community and learn the responsibilities community membership entails. Core curricula have addressed these issues academically, but practical experience is essential. The presenters will detail campus experiments with community development on various campuses. An open FORUM will be held for discussion.

4:15-  
5:30 p.m.

**INSTITUTIONAL CHARACTERISTICS AND PRACTICES RELATED TO STUDENT RETENTION**

Adam's Mark, Directors Row 41

Coordinating Presenter:

Robert Thomas, Westminster College

The presenter will report the results of research conducted on the relationship between the characteristics and practices of colleges and universities and their rates of student retention. A comprehensive set of variables measuring institutional characteristics and practices in admissions, financial aid, academic affairs, student affairs and institutional financial management will be examined. The research results are based on data collected from a national sample of 118 colleges and universities. The results have implications for institutional policies and practices affecting student retention.

4:15-  
5:30 p.m.

**STUDENT RIGHTS: NEW ISSUES AND NEW LIABILITIES**

Adam's Mark, Directors Row 42

Coordinating Presenter:

Lois Vander Waerdt, The Higher Education Resource Center

Contagious diseases on campus (spelled another way, AIDS) present college and university administrators with a new issue, one that requires balancing campus safety



with student privacy rights. Improper handling can cause disruption on campus and institutional liability. This seminar addresses policy and procedure issues that are part of a campus plan to balance competing interests and to limit institutional liability.

4:15-  
5:30 p.m.

**SEXUAL HARASSMENT AND  
STUDENT AFFAIRS: PUBLIC ROLES,  
HIDDEN VALUES**

Adam's Mark, Directors Row 28

Coordinating Presenter:  
Linda Weiner, University of Cincinnati

Program Presenter:  
Gary Penfield, Rhode Island College

Sexual harassment on campus is both a challenge and an opportunity for Student Affairs professionals. This program will debate the positive values that Student Affairs should bring to bear on this issue versus the realities and limitations imposed by our public roles on campus, including our roles as student advisors and advocates versus our institutional obligations. The presenters will draw on extensive research and experience as they assess the ideal and real boundaries of this complex issue and the values Student Affairs can contribute to positive solutions.

4:15-  
5:30 p.m.

**CAMPUS JUDICIAL SYSTEMS —  
A SMALL COLLEGE APPROACH**

Adam's Mark, Directors Row 44

Coordinating Presenter:  
Robert Wheeler, Le Moyne College

Program Presenter:  
Joseph Behan, Le Moyne College

This program will focus on a community based judicial system involving students, faculty and staff. Included are standards of due process as well as varying levels of violations. The disciplinary structure is based on a statement of values and has aided in reducing serious violations of college policy by approximately 50% over the past three years.



- 5:30-6:30 p.m. GRADUATE STUDENT AND FACULTY RECEPTION  
Adam's Mark, Rose Garden  
Share this opportunity to meet the participants in the Graduate Case Study Competition, along with students and faculty members from graduate preparation programs.
- 5:30-6:30 p.m. COMMUNITY COLLEGE TASK FORCE MEETING  
Adam's Mark, Directors Row 44
- 5:30-6:30 p.m. AEROBIC EXERCISE  
Adam's Mark, Health Club
- 5:30-6:30 p.m. WATER EXERCISE  
Marriott Pavilion, Health Club
- 5:30-6:30 p.m. MASSAGE WORKSHOP  
Adam's Mark, Directors Row 24
- 5:45-7:00 p.m. FRIENDS OF GLCA AND ACM COLLEGES  
Marriott Pavilion, Region IV-East Vice President's Suite, 2236
- 5:45-7:00 p.m. OPEN COMMITTEE MEETING FOR WOMEN IN STUDENT AFFAIRS TASK FORCE  
Adam's Mark, Directors Row 26
- 5:45-7:00 p.m. ETHNIC MINORITY CONCERNS OPEN MEETING  
Adam's Mark, Directors Row 29  
All ethnic minorities are invited
- 5:45-7:30 p.m. UNIVERSITY OF SOUTH CAROLINA RECEPTION  
Adam's Mark, Directors Row 41
- 5:45-7:00 p.m. TEACHERS COLLEGE, COLUMBIA UNIVERSITY RECEPTION  
Adam's Mark, Promenade Ballroom B
- 5:45-7:00 p.m. EAST COAST RETENTION CONSORTIUM MEETING  
Adam's Mark, Directors Row 45
- 6:00-7:30 p.m. INTERFRATERNITY RECEPTION  
Clarion — St. Louis Hotel, 200 South 4th Street, for NASPA members with fraternities
- 6:00 p.m.-Midnight CONFERENCE TOUR  
Evening at West Port Plaza, leaves at the 4th Street entrance, Adam's Mark
- 7:00-9:00 p.m. SOUTHERN ILLINOIS UNIVERSITY AT CARBONDALE RECEPTION  
Marriott Pavilion, Region IV-East Vice President's Suite, 2236

## TUESDAY

- 7:00-9:00 p.m. SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE RECEPTION  
Adam's Mark, Directors Row 42
- 7:00-9:00 p.m. STONY BROOK ALUMNI AND FRIENDS  
Adam's Mark, Directors Row 47
- 9:00-11:00 p.m. REGION II RECEPTION  
Marriott Pavilion, Vice President's Suite 2228
- 9:00-11:00 p.m. REGION IV-EAST AND IV-WEST HOSPITALITY  
Marriott Pavilion, Region IV-East Vice President's Suite 2236
- 9:00-11:00 p.m. REGION VI HOSPITALITY  
Adam's Mark, Region VI Vice President's Suite
- 9:00 p.m.-1:00 a.m. CONTEMPORARY JAZZ!  
Adam's Mark, Promenade Ballroom C & D  
This evening will highlight "THE RALPH BUTLER BAND," a long time favorite of St. Louis. The group is synonymous with the city and features the finest contemporary jazz.

WEDNESDAY



## WEDNESDAY

- 6:30- 5K GROUP RUN  
7:30 a.m. Gateway Arch Grounds. Meet in the lobby of the Adam's Mark.
- 7:00- AEROBIC EXERCISE  
8:00 a.m. Adam's Mark, Health Club
- 7:00- AEROBIC EXERCISE  
8:00 a.m. Marriott Pavilion, Ambassador
- 7:00 a.m.- Noon CONFERENCE INFORMATION CENTER, HOSPITALITY CENTER AND COMMUTER LOUNGE  
Adam's Mark, 4th Floor, Directors Row 46
- 7:00 a.m.- Noon CONFERENCE HEADQUARTERS  
Adam's Mark, 4th Floor Lobby
- 7:30- REGION I ADVISORY BOARD  
8:45 a.m. Adam's Mark, Region I Vice President's Suite
- 8:00- DISSERTATION OF THE YEAR  
9:00 a.m. READING COMMITTEE  
Adam's Mark, Director's Row 24
- 

### □ FORUM FOCUS SESSIONS

- 9:00- **EDUCATIONAL SUPPORT SERVICES**  
10:15 a.m. **MASTER PLAN FOR THE CALIFORNIA STATE UNIVERSITY**  
Adam's Mark, Promenade Ballroom E
- Coordinating Presenter:  
Stephen Barnes, San Diego State University
- Program Presenters:  
David Kagan, The California State University, Convenor  
Lyle Edmison, California State University, Hayward  
Jessellyn Saffold, San Francisco State University  
Shirley Uplinger, California State University, Sacramento

This program will describe the charge and methodology of the Task Force, identify and discuss major professional issues under consideration in California (e.g., applicability of the CAS Standards to a multi-campus university system, usefulness of the 1949 Student Personnel Point of View and Plan for A New Century as foundation documents) and summarize, to date, the progress of developing a Master Plan in a complex, multi-campus environment.

9:00-  
10:15 a.m.

**IS PROMISCUITY THE ISSUE?  
DEVELOPING A SAFER SEX  
PROGRAM FOR YOUR CAMPUS**

Adam's Mark, Promenade Ballroom C

Coordinating Presenter:

A Buddy Couvion, Central Missouri State University

Program Presenters:

Merle Charney, Central Missouri State University

Chris Bottcher, Central Missouri State University

The dramatic rise of sexually transmitted diseases, particularly AIDS, has created a large need on campuses for educational programs related to STD's and safe sex practices. However, society's comfort level with public discussion of these issues has not increased at the same rate as the need for information. This session will focus on the "Things to Do: Safer Sex" a program sponsored by a midwestern university. The session will trace the development of the program from its inception as a fraternity initiated project, through the planning stage and "covering the bases", to the delicate issues involved in publicity, through the "protest" stages and President's involvement.

9:00-  
10:15 a.m.

**ASSURING STUDENT SUCCESS IN  
THE COMMUNITY COLLEGE:  
MODELS FOR USE**

Adam's Mark, St. Louis Ballroom F

Coordinating Presenter:

Linda Dayton, Johnson County Community College

Program Presenters:

Donald J. Slowinski, Essex Community College

R. Thomas Flynn, Monroe Community College

This program will present and discuss several approaches for using the recommendations contained in "Assuring Student Success in the Community College", a monograph recently published by the League for Innovation in the Community College. Chief student affairs officers from several community colleges will detail how they have used the



recommendations and the effects they believe the recommendations have had no student success.

9:00-  
10:15 a.m.

**RACIAL AWARENESS IN FOCUS:  
A PERSPECTIVE FOR '88**

Adam's Mark, Promenade Ballroom A

Coordinating Presenter:  
Marcia Dickman, Oklahoma State  
University

Program Presenters:  
Paula Bland, Oklahoma State University  
Sandy Coltharp, Oklahoma State  
University  
Lee Anna Lamb, Oklahoma State  
University  
Eric Rollerson, Oklahoma State University

This session focuses on the need for student affairs practitioners to be instrumental in addressing racism on their campuses. Participants will be challenged with a rationale for the importance of dealing with racist attitudes through a presentation of a historical-demographic perspective on social issues and a staff training model developed at a medium-size comprehensive university. An opportunity to participate in a practical experiential activity will be provided for participants.

9:00-  
10:15 a.m.

**OUTCOMES ASSESSMENT: A  
STATUS REPORT ON INITIATIVES AT  
NASPA MEMBER INSTITUTIONS**

Adam's Mark, St. Louis Ballroom G

Coordinating Presenter:  
Randy Hyman, South Dakota State  
University

Program Presenters:  
Doug Woodard, University of Arizona  
Peter Baigent, Syracuse University  
Sandy MacLean, University of Missouri  
- St. Louis

The Outcomes Assessment Task Force of NASPA's Research and Development Division surveyed Chief Student Affairs Officers to obtain information on outcomes assessment initiatives at NASPA member institutions. This session will share the results of the survey and discuss the nature of student affairs staff involvement with outcomes assessment.

9:00-  
10:15 a.m.

**CAMPUS DISCIPLINE SYSTEMS:  
IS THE FORMALITY OF THE  
PROCESSES INSTITUTED IN THE  
60'S NECESSARY IN THE 80'S?**

Adam's Mark, Promenade Ballroom F

Coordinating Presenter:

Bill Kibler, Texas A&M University

Program Presenters:

Donald D. Gehring, University of Louisville  
David Bergen, Long Island University-  
Southampton Camp.

Brent Paterson, Texas A&M University

Jay Lemons, Texas A&M University

Campus disruptions of the 60's changed the manner in which student discipline cases were handled. How those changes impact disciplinary processes today will be discussed. The results of a national survey of campus discipline officers examining institutional policy concerning student rights, types of disciplinary hearings, appeals options, and disciplinary records policies will be presented and discussed.

9:00-  
10:15 a.m.

**THE QUEST FOR WORLD PEACE:  
A FOCUS FOR OUR PROFESSION**

Adam's Mark, St. Louis Ballroom H

Coordinating Presenter:

Roger Ludeman, University of Wisconsin  
- Whitewater

Program Presenters:

Cincy Cseri, University of Wisconsin  
- Whitewater

Pamela Lundin, University of Wisconsin  
- Whitewater

Patricia Peterson, University of Wisconsin  
- Whitewater

Notre Dame President Emeritus, Father Hesburgh, characterized world peace as "the greatest moral challenge ever facing humanity." Student development staff must take a leadership role in this quest. This program will describe campus efforts to integrate the energies of faculty, staff and students into a cooperative movement to promote world peace (in coordination with the Citizen Education for Peace Project at the University of California-Irvine). Sample video tapes by leaders in the peace movement and other materials will be available.

## WEDNESDAY

9:00-  
10:15 a.m.

### **A FOCUS ON EVALUATION: SHARPENING OUR PROFESSIONAL IMAGE**

Adam's Mark, Directors Row 29

Coordinating Presenter:  
Linda Mahan, University of Montevallo

Program Presenters:  
Elaine K. Elledge, University of Montevallo  
Alice N. Mayes, University of Montevallo

The basic purpose of evaluation is to determine if the goals and priorities of an institution and/or division are being met. In order to determine the success of the established goals and priorities, one must evaluate individual success. The model parallels that of the faculty, yet takes into consideration the uniqueness of student affairs.

This presentation will address:

1. the professional responsibility of evaluating the student affairs professional.
2. outline an evaluation process that mirrors the comprehensive evaluation of faculty.
3. describe the utilization of evaluation results.
4. provide an opportunity for exchange of ideas and group discussion.

9:00-  
10:15 a.m.

### **RESOLVED: BIG TIME ATHLETICS AND ACADEMIC EXCELLENCE ARE STRUCTURALLY INCOMPATIBLE**

Adam's Mark, Directors Row 26

Coordinating Presenter:  
Don Mills, Texas Christian University

Program Presenter:  
Jerry Askew, University of Tennessee-  
Knoxville

The role of athletics in higher education has achieved a place of prominence in the public view. This presentation will debate whether the structure of intercollegiate athletics prevents athletes from achieving the goals higher education has for students or whether institutions have the ability to solve problems within the structure. Recent studies focusing on the problem will be discussed. Appropriate responses by student affairs practitioners and institutions to the problems of athletics will be suggested.

9:00-  
10:15 a.m.

**CAREER SERVICES SPONSORED  
PROGRAM — BEYOND ETHICS: THE  
EMPLOYER-CANDIDATE  
RELATIONSHIP**

Marriott Pavilion, Diplomat

Coordinating Presenter:  
Michael Murphy, Carnegie Mellon  
University

Program Presenter:  
Scott D. Kane, Carnegie Mellon University

This presentation will be based on 1987 research on the relationship between candidates and employers in student affairs selection. Behavioral measurements that contribute to satisfaction, or the lack thereof, with the search process will be discussed. Factors that support a positive relationship and the best decision possible will be suggested.

9:00-  
10:15 a.m.

**DOING WHAT WE'RE PAID FOR:  
ENHANCING INSTITUTIONAL  
SUCCESS THROUGH INTERNAL  
MARKETING**

Adam's Mark, Promenade Ballroom B

Coordinating Presenter:  
Laurence Smith, Eastern Michigan  
University

Very often institutional programs fail because they do not attract and hold the very clientele for which they are designed. This focus presentation highlights several internal marketing strategies and techniques for student affairs programs, activities and services that will lead to:

high student retention

capacity audiences at arts, entertainment and athletic events

faculty participation in campus activities

campus wide support for your efforts.

Participants will learn about successful internal marketing approaches that can easily be adapted for their own institutions; how to communicate with and successfully reach different types of students, as well as faculty, staff and administration. The session will also include an introduction to the elements of a campus-wide Service Strategy that will contribute to widespread campus support for student services.



**STUDENT INVOLVEMENT AND  
SUCCESS THROUGH AN ACTIVE  
PARTICIPATION GAME**

Adam's Mark, Directors Row 27

Coordinating Presenter:

Roger Sorochty, Kansas Newman College

This program will present the concept of extending orientation through the first half of the Fall semester. This is done through the use of an active participation game in which students receive Discover Certificates for involvement in a variety of activities on campus and for simulating different kinds of activities that students may be expected to engage in during the course of the semester. The activities are divided into six developmental areas: Social, Career, Spiritual, Physical, Intellectual and Emotional which are based on the overall concept of wellness as described by Hettler (1980). From this involvement students receive certificates which enable them to enter a raffle for a variety of prizes at the midpoint of the first semester. The overall intent is to stress involvement in the institution which Astin (1986) indicates is a very strong force in improving retention. Sample materials used will be available to people attending the program.

9:00-  
10:15 a.m.

**DISMISSAL FOR ACADEMIC  
DISHONESTY: HOW TO DO IT AND  
KEEP YOUR COLLEGE OUT OF  
COURT**

Adam's Mark, Directors Row 28

Coordinating Presenter:

Joe Zelenski, Illinois Valley Community College

In an increasingly litigious society student affairs staff must know how to render academic discipline without legal challenges. This case study tells how to do it and be successful.

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9:00 a.m.- CAREER SERVICES

1:00 p.m. Marriott Pavilion

☐ **CLOSING SESSION**

10:45 a.m.- **TOPIC: *The Water and the Ladle —Ideas of Value for the Profession***

Noon

**Warren Bryan Martin**

Adam's Mark, Promenade Ballroom A-D

● The closing session has been made possible by a grant from the Golden Key National Honor Society

Noon- 1989 CONFERENCE COMMITTEE  
3:00 p.m. MEETING

Adam's Mark, Director's Row 28

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NOTES



## **NASPA LEADERSHIP**

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Washington & Lee University

Dorothy Keller (March 1987-Nov. 1987)  
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Sarah Light  
Westfield State College

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## **1988 NASPA CONFERENCE COMMITTEE**

### **Conference Chair**

David Meabon  
Wichita State University

## **CAREER SERVICES COMMITTEE**

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Ruth Pippins  
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University of Dayton

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Southern Illinois University at Carbondale

Mike Schultz  
Saint Louis University  
St. Louis Community College at Forest Park



## **Hospitality and Special Events**

Steven Sperotto

Southern Illinois University at Edwardsville

## **PROGRAM COMMITTEE**

### **Chair**

Ronald Beer

Oklahoma State University

### **Major Speakers**

Al Cureton

Iowa State University

Linda Dayton

Johnson County Community College

Carolyn Rants

Morningside College

Barbara Snyder

Iowa State University

Judith Johnson

University of Northern Iowa

Norris Friesen

Huntington College

### **Graduate Faculty and Case Study Competition**

Annette Gibbs

### **Members-at-Large**

Joe Davis

University of Nebraska at Omaha

Patrick Murphy

Oklahoma State University

Gregory Roberts

Central Missouri State University

Louis Sarabia

New Mexico State University

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John Cernech

Creighton University

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Creighton University

Cindy Kelley

Creighton University

### **ON-SITE COORDINATOR**

Jack Braun

Tabor College

## **PUBLICITY AND PROMOTIONS**

Phyllis McNickle

Wichita State University

## NASPA PAST PRESIDENTS

1919-20	Scott H. Goodnight
1920-21	Thomas A. Clark
1921-22	Edward E. Nicholson
1922-23	Stanley Coulter
1923-24	J.A. Bursley
1924-25	Robert Rienow
1925-26	C.R. Melcher
1926-27	Floyd Field
1927-28	Scott H. Goodnight
1928-29	G.B. Culver
1929-30	J.W. Armstrong
1930-31	W.L. Sanders
1931-32	W.I. Moore
1932-33	C.E. Edmondson
1933-34	H.E. Lobdell
1934-35	B.A. Tolbert
1935-36	William E. Alderman
1936-37	Dabney S. Lancaster
1937-39	D.H. Gardner
1939-40	J.F. Findlay
1940-41	J.J. Thompson
1941-42	L.S. Corbett
1942-43	Joseph A. Park
1943-44	J.H. Julian
1944-46	Earl J. Miller
1946-47	Arno Nowotny
1947-48	E.L. Cloyd
1948-49	J.H. Newman
1949-50	L.K. Neidlinger
1950-51	Wesley P. Lloyd
1951-52	A. Blair Knapp
1952-53	Victor F. Spathelf
1953-54	Robert M. Strozier
1954-55	John H. Stibbs
1955-56	John E. Hocutt
1956-57	Frank C. Baldwin
1957-58	Donald M. Dushane
1958-59	Fred H. Turner
1959-60	H. Donald Winbigler
1960-61	William S. Guthrie
1961-62	Fred J. Weaver
1962-63	J.C. Clevenger
1963-64	James McLeod
1964-65	Victor R. Yanitelli
1965-66	Glen T. Nygreen
1966-67	Edmund G. Williamson
1967-68	Carl W. Knox
1968-69	O.D. Roberts
1969-70	Mark W. Smith
1970-71	Earle W. Clifford
1971-72	Chester E. Peters
1972-73	Thomas B. Dutton
1973-74	John L. Blackburn
1974-75	James R. Appleton

1975-76	James J. Rhatigan
1976-77	Alice R. Manicur
1977-78	Arthur Sandeen
1978-79	Donald V. Adams
1979-80	George W. Young
1980-81	Lyle A. Gohn
1981-82	E.T. "Joe" Buchanan
1982-83	R. Mikell O'Donnell
1983-84	Edward H. Hammond
1984-85	Richard J. Correnti
1985-86	Bob E. Leach
1986-87	Judith M. Chambers

## **NASPA 1988 AWARDS**

Awards will be presented at the NASPA Awards Luncheon, Monday, March 28, 12:00-1:30 p.m. in the Promenade Ballroom C & D at the Adam's Mark.

The Recipients are:

### **SCOTT GOODNIGHT AWARD FOR OUTSTANDING PERFORMANCE AS A DEAN**

James W. Lyons, Dean of Student Affairs, Stanford University

### **FRED TURNER AWARD FOR OUTSTANDING SERVICES TO NASPA**

Dorothy J. Keller, Dean of Students, Mills College (posthumous)

### **OUTSTANDING CONTRIBUTION TO HIGHER EDUCATION**

Richard P. Keeling, M.D., Director, Department of Student Health, University of Virginia

### **OUTSTANDING CONTRIBUTION TO LITERATURE OR RESEARCH**

Ernest T. Pascarella, Professor, University of Illinois at Chicago

### **ROBERT H. SHAFFER AWARD FOR ACADEMIC EXCELLENCE AS A GRADUATE FACULTY MEMBER**

Melvane D. Hardee, Senior Professor, Florida State University

### **MELVENE D. HARDEE DISSERTATION OF THE YEAR AWARD**

Tullisse A. Murdock, Assistant Dean in the College of Arts and Sciences, University of Arizona.

Dissertation: *The Effect of Financial Aid on Persistence*

Recipients of the regions'

**OUTSTANDING NEW PROFESSIONAL AWARDS** will also be recognized.

## **ACKNOWLEDGEMENTS**

The 1988 St. Louis Conference Planning Committee would like to thank the following institutions and corporations without whose diligent work and support this conference would not have been possible.

Adam's Mark Hotel

Adolph Coors Company

Anheuser-Busch Companies, Inc.

ARA Campus Dining Services Incorporated

Burger King

D.M. Premier Management, Inc.

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Golden Key National Honor Society

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Marriott Education Services

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## EXHIBITORS

### ADDEN FURNITURE, INC.

Manufacturers of solid oak and upholstered furniture for residence halls, dining rooms, lounges, libraries, offices, and health care facilities.

### AMERICAN COLLEGE HEALTH ASSOCIATION

Produces educational materials addressing issues such as AIDS and other sexually transmitted diseases, alcohol and drug abuse, immunizations, and more.

### AMERICAN DESK MANUFACTURING COMPANY

Manufacturers of dormitory room furnishings including beds, desks, chests, nightstands, wardrobes, chairs, and lounge furniture.

### APPLE COMPUTER, INC.

Demonstrating academic productivity solutions using the Macintosh line of personal computers.

### ARA SERVICES, INC. — CAMPUS DINING SERVICES

Profiders of comprehensive dining services with multiple options for all sizes and types of colleges and universities.

### ASSOCIATED INSURANCE PLANS INTERNATIONAL, INC.

Specialists in all forms of college and university insurance programs and a leading provider of student health insurance.

### BANK ONE, COLUMBUS, NORTH AMERICA

The largest bank holding company in the midwest with 34 banks in four states providing student loans nationwide in the GSL, PLUS/SLS and HEAL programs.

### BARNES AND NOBLE BOOKSTORES, INC.

Provides contract management for college bookstore operations.

### BLOCKHOUSE COMPANY, INC.

Manufacturer of furniture which is ideal for multiple campus settings including residence hall lounges and student rooms.

### CELTIC LIFE INSURANCE

Postgraduate coverage is short term major medical protection designed for graduating seniors. It fills that temporary need for health insurance while students search for jobs or vacation.

### CHECK YOURSELF, INC.

Installs and maintains vending devices (condom machines, alcohol scanners, etc.) with proceeds going to nonprofit groups that sponsor educational programs in alcohol/drug abuse and AIDS awareness.

### COLLEGE ADMINISTRATION PUBLICATION, INC.

Publishes quarterly report of selected higher court decisions and monographs dealing with legal issues affecting secondary and higher education.



#### COLLEGE PLACEMENT COUNCIL, INC.

A national association providing publications, statistical data, and a computer-powered job search system. Programs and services focus on career planning, placement, and employment.

#### COLLEGE SURVIVAL, INC.

Provides consulting services and a textbook, *Becoming a Master Student*, designed to increase student performance and retention.

#### DAKOTA SCHOOL AND COLLEGE FOOD SERVICE, INC.

The food service management company that specializes in tailoring a dining service program that compliments the goals and policies of the institution and daka.

#### DIVERSIFIED COLLECTION SERVICES, INC.

A nationwide agency specializing in the collection of student loans and institutional accounts for colleges, universities, and state agencies.

#### FOLLETT RETAIL GROUP

Provider of multiple professional management services for college stores located within varied types of campuses.

#### FORBES MARKETING GROUP

Supplies a variety of specialty advertising products including imprinted sportswear, glassware, tote bags, pens, calendars, and desk accessories.

#### MACKE LAUNDRY SERVICES

A major provider of coin-operated laundry services.

#### MARRIOTT EDUCATION SERVICES

A contract management company providing food service on college and university campuses.

#### MASSACHUSETTS MUTUAL LIFE INSURANCE COMPANY

Offers a variety of options for student insurance, IRAs, and individual financial designs.

#### MORRISON'S CUSTOM MANAGEMENT

Provides food service and housekeeping management to colleges and universities.

#### NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS

Sponsors of PEN, the Postsecondary Education Network, an electronic communications network providing information to the higher education community.

#### NATIONAL ASSOCIATION OF STUDENT PERSONNEL ADMINISTRATORS

NASPA is a nonprofit educational organization that seeks to develop leadership and improve practices in student affairs in administration. Its programs and services are designed to promote the sharing of counsel, assistance, and experience among colleagues.

## NATIONAL INTERFRATERNITY CONFERENCE

Interchange: Strategies for Improvement by the National Interfraternity Conference. A Program for Interfraternity Councils to conduct effective self-appraisal, goal setting, and action.

## NEMSCHOFF CHAIRS, INC.

Manufacturer of residence hall furniture: chairs, beds, loft systems, dining tables, etc.

## NYNEX INFORMATION RESOURCES

Produces student and campus-wide telephone directories.

## PROFESSIONAL FOOD-SERVICE MANAGEMENT, INC.

Established in 1965, operates the dining services at 95 colleges and universities in over 30 states.

## SOMERS, KITCHEN AND ESSLER INSURANCE AGENCY, INC.

Specializes in identifying student needs and designing insurance options to meet them.

## SNARSKI INSURANCE SERVICES

Provides an array of student insurance plans.

## STUDENT PLANS, INC.

Administers student health insurance plans and insurance for special events such as camps, trips, tours, and intercollegiate sports teams.

## WEB SERVICE COMPANY

Coin-operated laundry equipment.

### **FUTURE NASPA CONFERENCE LOCATIONS**

- 1989 Denver, Colorado  
*ON COMMON GROUND:  
SHARING VISIONS —  
SHARING REALITIES*  
March 16-19
- 1990 New Orleans, Louisiana  
March 14-17
- 1991 Washington, D.C.  
April 3-6
- 1992 Cincinnati, Ohio  
March 29-April 1

## NOTES

## NOTES

The FORUM GUIDE  
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